City of Detroit

CITY COUNCIL HISTORIC DESIGNATION ADVISORY BOARD

218 Coleman A. Young Municipal Center, Detroit, Michigan 48226 Phone: 313-224-3487 Fax: 313-224-4336 Email: historic@detroitmi.gov

TO: Internal Operations Standing Committee

Council Member Latisha Johnson, Chairperson Council Member Mary Waters, Vice Chairperson Council Member Angela Whitfield-Calloway, Member

Council President Mary Sheffield, Ex-Officio

FROM: Janese Chapman, Director

Historic Designation Advisory Board

DATE: March 19, 2024

SUBJECT: Candidates for Consideration for the Historic Designation Advisory Board (for three-year terms from 2024-2027)

The Historic Designation Advisory Board (HDAB) currently has one (1) opening to fill a board member seat and one seat to reappoint. Respectfully, we are requesting your consideration to interview the attached three (3) candidates for appointment to HDAB as soon as possible. These candidates meet the Certified Local Government (CLG) professional criteria to serve and are as follows:

- 1) Kefentse Chike
- 2) Eric Hergenreder
- 3) Melinda-Mo'Nae Rawls

Attached, you will find a summary of the candidates and copies of their resumes for your review.

In addition to the open board seat, in February 2024, HDAB member Dr. Carolyn Carter's term expired. Please find attached her resume and signed "expiration of term" form expressing her desire to be considered for another three-year term on the Historic Designation Advisory Board.

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Attachments

March 2024

Candidates for consideration to fill one vacant HDAB position

The following candidates have been interviewed by HDAB staff based on their expressed interest to serve as a member of the Historic Designation Advisory Board. There is currently one open seat, vacated by Nubia Wardford Polk.

The candidates are the following:

Kefentse Chike

Assistant Professor, Department of African American Studies, Wayne State University https://clasprofiles.wayne.edu/profile/aj0930

Residency: 20474 Hanna Street, Detroit, MI 48203 (District 3)

Eric Hergenreder

Founder, Researcher, Content Creator *EHerg* and *MIRoadtrip* websites. Staff writer *Pack Hacker* website.

https://www.eherg.com/detroit

Residency: 4157 Iroquois Street, Detroit, MI 48214 (District 5 – will be District 4 in 2025)

Melinda-Mo'Nae Rawls

Community activist; D.J. "Destined for Greatness" Radio Show – WHPR; Receptionist Omni Continuing Care

https://www.facebook.com/DestinedForGreatnessRadioShow/

Residency: 15520 Greydale Street, Detroit, MI 48223 (District 1)

Dr. Carolyn Carter has requested consideration for renewal of a three-year term

Dr. Carolyn Carter

Researcher, Archivist, Historian, Genealogist

https://www.linkedin.com/in/carolyn-carter-ed-d-a67799279

Residency: 2292 Longfellow Ave., Detroit, MI 48206 (District 5)



HISTORIC DESIGNATION ADVISORY BOARD

218 Coleman A. Young Municipal Center, Detroit, Michigan 48226 Phone: 313.224.3487 Fax: 313.224.4336

Email: <u>historic@detroitmi.gov</u>

February 22, 2024

Carolyn Carter, Ed.D 2292 Longfellow Street Detroit, Michigan 48206

Dear Dr. Carter:

On February 14, 2024, your term as a board member on the Historic Designation Advisory Board will expire. As is done each year at this time, our office provides the City Council with notice of the terms that will expire, so that the Council can make the appointments or reappointments, as the case may be, in a timely manner. We also indicate each Board member's interest in being considered for another three-year term and enclose a copy of the attendance records.

Please indicate on the attached form your interest in being considered for another term on the Historic Designation Advisory Board, to expire February 14, 2024. We would appreciate your returning the form to and/or contacting our office by February 28, 2024. In addition, if you wish to be considered for reappointment, please provide a current copy of your resume as the City Council has requested them of others seeking reappointment to Boards and Commissions.

Sincerely,

Janese Chapman, Director Historic Designation Advisory Board

Historic Designation Advisory Board EXPIRATION OF TERM

Please complete this form and return to the Historic Designation Advisory Board office, 218 Coleman A. Young Municipal Center, Detroit, MI 48226 by February 28, 2024.

X YES, I am interested in being considered for reappointment to the Historic Designation Advisory Board for another three-year term.
NO, I am not interested in being considered for reappointment to the Historic Designation Advisory Board.
Cuulm Culer
Name:Carolyn Carter
Date:2/28/24

Kefentse Chike

(313) 595-5526 • Chike@wayne.edu

EDUCATION

Doctor of Philosophy in African American and African Studies

May 2011

Michigan State University, Lansing, MI

Dissertation title: "From Black Power to the New Millennium: The Evolution of African Centered

Education in Detroit, MI 1970-2000.

Advisor: Dr. Pero Dagbovi

Master of Arts in African American Studies

May 1998

Temple University, Philadelphia, PA

Concentrations: African/African American Culture and Aesthetics.

PROFESSIONAL INSTRUCTION SKILLS

- Prepares inspiring lectures and coordinates class activates to facilitate optimal student engagement.
- Incorporates service orientation and active listening collectively to achieve thought provoking dialogue.
- Supports varying learning styles and reinforces study strategies to increase student satisfaction and success.
- Evaluates student assignments in a timely and efficient manner to ensure positive student outcomes.
- Integrates various multimedia platforms and humanities approaches to achieve an active and permanent learning experience.

TEACHING EXPERIENCE

Assistant Professor of Teaching

2020 - Pres.

Department of African American Studies, Wayne State University

African American Psychology, Introduction to African American Studies, African American Culture: Historical and Aesthetic Roots.

Adjunct Lecturer 2020 – 2021

Department of History, Kalamazoo College

Introduction to African Studies, African American history 1619-1865, The Long Civil Rights Movement.

Adjunct Professor 2006-2019

Department of Africana Studies, Wayne State University

Courses: African American Culture: Historical and Aesthetic Roots, Psychology of African Americans Race and Racism, Anglophone Caribbean Politics, Black Social and Political Thought, Black Social Movements African American History: Historical and Aesthetic Roots, Introduction to Africana Studies

Part-time Faculty 2015-Present

African Studies Department, Wayne County Community College District

Courses: The Psychology of the African American Experience, The Illegal Drug Traffic in the African American Community, African Americans in Michigan History, The Psychology of the African American Experience, The Psychology of the African Experience, Ancient Civilization I

Part-time Faculty 2017-2019

Department of Africology, Eastern Michigan University

Courses: Global Dimensions of Racism, Introduction to African American Studies, Black Social Movements

Adjunct Professor

2005-2008

Department of African Studies, Michigan State University

Courses: Writing Rhetoric and American Culture Department (Freshman Composition), The American Racial and Ethnic Experience

Other Related:

Adjunct Lecturer- <u>Department of Humanities, Marygrove College</u> Courses: Ancient Civilizations, Introduction to African Aesthetics

Community Liaison- Milan Prison via Lewis College of Business Special Programs

Course: Introduction to Psychology

Teacher-Aisha Shule-W.E.B. DuBois Preparatory Academy

Courses: Middle and High School level Cultural Studies and History

UNIVERSITY SERVICE

Graduate Assistant, African American and African Studies Program

2006-2007

Organized community outreach programs, Community lecture series, and Student Professional Development programs. Research Assistant to Dr. Pero Dagbovie

Graduate Assistant, African American and African Studies Program

2005-2006

Instructed: Writing Rhetoric and American Culture Department (Freshman Composition) WRC 126: The American Racial and Ethnic Exp. Research Assistant to Dr. Gloria Smith

COMMUNITY SERVICE

- Coordinated monthly community research institute and lecture series (ADACI)
- Organized community outreach initiatives, cultural events, lectures, and workshops (ADACI)
- Created a prevention program for prevention and early intervention for as risk youth in high poverty areas (ADACI)

WSU COMMUNITY SERVICE

Juneteenth Celebration Committee	2021 - Present
Juneteenth Black Cultural Center Task Force	2021 - Present
CLAS Student Recruitment	2021 - Present
MENTORING EXPERIENCE	
The Network: WSU Learning Community	2019 - 2020
International Internship: Presbyterian Secondary School, Accra, Ghana	2006
Instructed unit on African American History to high school students.	
Domestic Internship: Malcolm X Academy, Detroit, Michigan	2004-2005
My Brother's Keeper-Male youth mentor for high school and college students.	

PUBLICATIONS

Western Journal of Black Studies "Fikira (Reflections): A Comparative Retrospective of Two Graduate School Experiences: Temple University and Michigan State University." Summer Vol. 34 No.2, 2010.

The Encyclopedia of African Cultural Heritage in North American. "Drums and Drumming Styles" (Currently in press).

The Encyclopedia of African American Education. "Institute of the Black World" and "The National Council of Black Studies," Sage Publications (02/23/2009).

The Encyclopedia of African Culture. "Bata Drums" and "Shrines" Sage Publications (04/23/2008).

CONFERENCE PRESENTATIONS-ORAL

"The Science of Kua: An Afrocentric Model of Transformation" Cheik Anta Diop Conference. Philadelphia, PA., October 2013.

"The Science of Kua: A Process for Social Change," <u>National Council of Black Studies</u>. Indianapolis, Indiana, March 2013.

"The Evolution of African centered education" (Round Table discussion),

National Council of Black Studies. Indianapolis, Indiana, March 2013.

"Dr. Albert B. Cleage: Revolutionary Model of Black Nationalism and Pan African Transformation," <u>National</u> Council of Black Studies. Atlanta, GA. March 21, 2009

"Antecedents to Detroit's African Centered Education Movement"

National Council of Black Studies. Atlanta, GA. March 20, 2008

"Standing by the Door in the Era of Hegemony," <u>National Council of Black Studies Conference</u>. San Diego, CA., March 2007.

"The African American Aesthetic," <u>Michigan State University's African American and African Studies Black</u> Religion and Spirituality Conference. Lansing, MI., Oct. 2006

"A Historical Analysis of the African Centered Education Movement 1974-2000"

National Council of Black Studies Conference. Houston, TX., March 2006

"The Hye-Hye Nyame Paradigm: An Afrocentric History Model" <u>Cheik Anta Diop Conference</u>. Philadelphia, PA. Oct. 2004.

"African Cultural and Identity Formation," <u>Direct Conference, Medgar Evers College</u>, Brooklyn, NY, Feb. 2002.

TECHNICAL SUMMARY

Course Management Software- Angel; Blackboard; Google Classroom Canvas; Top hat

Training Software- Blackboard Learn; Learning Management System (LMS)

Word Processing Software- Google Docs; Microsoft Word

Microsoft Office Suite- Microsoft Excel; Microsoft PowerPoint; Microsoft Outlook

Information Retrieval Software-DOC Cop; IParadigms Turnitin

PROFESSIONAL DEVELOPMENT

N.E.H. Teachers Summer Institute (2017) Facilitator: Pat Sullivan & Waldo Martin

What happened to the Civil Rights Movement?

N.E.H. Teachers Summer Seminar (2002) Facilitator: Maureen Eke

Writing Africa: A Palaver on African Literature Central Michigan University.

N.E.H. Teachers Summer Institute (2000) Facilitator: Joe Miller

African Contributions to American History in the 17th and 18thCenturies

University of Virginia, at Charlottesville.

N.E.H. Teachers Summer Institute (1995) Facilitator: John Metzgar

Michigan State University African Colonialism.

FELLOWSHIPS

Michigan State University Summer Retention Fellowship, May 2006

Michigan State University Accelerated Summer Fellowship, April 2005

African Language Institute Foreign Language and Area Studies Fellowship, May 2004

LANGUAGES & EDUCATIONAL TRAVEL

Language Proficiency: Akan Twi, Kiswahili

Educational Travel: West Africa, Ghana, Haiti, and Jamaica

ASSOCIATION(S)

National Council of Black Studies (NCBS)

REFERENCES

Dr. Molefi Asante Philadelphia, PA

Email: Masante@temple.edu

Dr. Ollie Johnson Detroit, MI

Email: Ollie.Johnson@wayne.edu

Dr. Pero Dagbovie East Lansing, MI

Email: <u>Dagbovi@msu.edu</u>

Eric Hergenreder

ericdherg@gmail.com & (810) 965-5269 & Detroit, MI & eherg.com/

WORK EXPERIENCE

Pack Hacker Nov. 2021 – Present

Staff Writer

Detroit, MI

- As a staff writer at <u>Pack Hacker</u>, I author two weekly travel gear reviews, rigorously testing and providing detailed insights into materials, hardware, and comfort, amassing over 1.6 million views* on my videos
- Create weekly round-up posts and YouTube scripts, curating 10 to 20 products from specific categories or retailers, focusing on SEO through SERP and EEAT keywords without compromising conversational and relatable style
- Manage social media accounts (Facebook, Twitter, Instagram, TikTok), actively engaging with comments, monitoring trends, and utilizing scheduling tools. Additionally, I oversee the Pack Hacker Pro Community, ensuring safety, fostering engagement, and initiating weekly topics

MiRoadtrip January 2021 – Present

Founder, Developer, Content Creator

Michigan

- As the developer of MiRoadtrip, I have captured professional images of over 300 small towns, historic sites, and natural landmarks across Michigan to plot on an interactive map to enhance trip planning
- Conduct comprehensive research on each location, combining it with first-hand experience and images for optimized SERP and EEAT results
- In 2022, the site saw over 50,000 visitors and is on track to increase by over 70% in 2023*, closing in on 175,000 page views annually

EHerg January 2017 – Current

Founder, Researcher, Content Creator

Detroit, MI

- As the developer of <u>EHerg</u>, I manage the Historically Significant Interactive Map, enhancing accessibility for researchers, genealogists, and locals to explore overlooked historic buildings in Detroit
- Create detailed entries on the map, including professional photographs, in-depth historical research, and contextual information for each structure
- Have a recent focus on Detroit's Poletown East and Delray neighborhoods, shedding light on these often neglected communities and providing insights into their history without dwelling on the challenges
- Extend community engagement through YouTube videos featuring Detroit photography, grassroots artists' showcases, and hosting local events to foster a sense of community and promote local art

Detroit Princess RiverboatGift Shop Manager, Deckhand

July 2018 - March 2020

Detroit, MI

University of Michigan Athletics

April 2014 - July 2017

Ann Arbor, MI

Student Manager, Groundskeeper

EDUCATION

University of Michigan

2017

BS, Communication Studies

Ann Arbor, MI

SKILLS & INTERESTS

- Skills: Social Media Management, Adobe Creative Suite, Spreadsheet Analytics, Live Stream Production, Photography, Videography, Event Planning, Community Management, Asana, Slack, Agorapulse, Later, SERP, EAT, Search Engine Optimization, Historical Research, Archival Work
- Interests: travel, history, film photography, fishing, hiking, soccer, community building

Melinda-Mo'Nae Rawls

15520 Greydale Street, Detroit, MI 48223 Cellular 248-905-1853 ms.rawlsthecommunityvoice@gmail.com

Summary of Qualifications

- Dedicated professional committed to community growth and development
- Effective Leader, Union Steward, Trainer and Volunteer
- Strong organizational, analytical skills; oral and written communication skills
- Working knowledge of computer and software applications used in job functions, (word processing, graphics, database, spreadsheets, etc.)
- Demonstrate ability to prioritize tasks/responsibilities and complete within allotted time

Relevant Experience

- Provided support and resources to parents and children within the program
- Solicited local agencies for resources for community enhancement
- General office duties: answered phones, direct calls, take messages, compile, copy, sort, file records for business office, activities and business transactions
- Experience in Community Outreach, Project Management, Campaign, Volunteer organizing and former Grass Root Organizer for Barack Obama both terms
- Experience in Politics(Former Precinct Delegate), Event hosting, Public Relations, Radio/TV Talk Show Host, Public Speaker
- Experience in promotions, sales, marketing & customer services

Employment History

Omni Continuing Care, Detroit, MI Receptionist	01/2019 - Present
Community First Tax Services, Detroit, MI Tax Professional	08/2006 - 05/2019
Detroit City Connect-F.L.I.P Program, Detroit, MI Program Coordinator	06/2013 - 07/2014
Family Dollar, Southfield, MI Assistant Store Manager	05/2008 - 09/2012
Mathis Community Center, Detroit, MI Project Manager	06/2009 - 09/2010
Michigan Works, Highland Park, MI Customer Assistant	10/2008 – 11/2009
Judson Center, Redford, MI Parent Coordinator	11/2007 - 01/2008

Education/Training

Production Camera Training, TCT (Total Christian Television Network) 7/2015

Train The Trainer, Detroit Parent Network, Detroit, MI 9/2008

Parent Leadership Training, Detroit Parent Network, Detroit, MI 6/2008

Community Representative Certification, Family Place Org, Detroit, MI, 3/2007

Video Production, Comcast, Detroit, MI 3/2007

Wayne County Dept. Of Election Training, Detroit, MI 8/2006

Child Management and Development, Children's Aide Society, Detroit, MI 5/2003

Business Management, Detroit Entrepreneurship Institute, Detroit, MI, 2001

General Studies, Ypsilanti High School Adult Education, Ypsilanti, MI, 1993

Activities/Honors/Certificates

Detroit Spirit Award, City Of Detroit, 2017 & 2018

Former Vice-President of PACSA (Parent Board of Ludington Magnet Middle School)
Detroit, MI 2014

Volunteer Of The Month, Detroit Parent Network, Detroit, MI 2010

SAFE Client of the Year "Acquisition Award", Detroit, MI 2010

Outstanding Parent Volunteer, Cortland Academy, Highland Park, MI 2008

Dr. Carolyn Carter

"I am the Hopes and Dreams of My Ancestors"

2292 Longfellow Street • Detroit, Michigan 48206 • Phone 313-421-3870 • ancestorscc@gmail.com GENEALOGIST – PUBLIC HISTORIAN – UNDERGROUND RAILROAD HISTORIAN

EXECUTIVE SUMMARY

Historical Researcher • Technical Tools • Cataloging & Indexing • Archival & Historical Records
Highly accomplished researcher with over 20 years of collaborative conservation of historical knowledge and records research
experience; with a focus on preservation, cataloging, and legal retention. Excellent technical and writing skills with a keen ability to
understand multifaceted information and translate into usable presentations and workshops. Strong organizational skills with a proven
track record of executing strategic plans, research projects, and lived-experiences.

EDUCATION

- 11/2020 Doctor of Education, John E. Roueche Community College Leadership Program, College of Education, Kansas State University, Manhattan, KS
 - O Dissertation: Eyewitness to Excellence: A Portraiture Study of one African American Female's Fundraising Strategies in an Urban Community College
- 07/2022 UNCF Teaching and Learning Center Philanthropy Institute, Fundraising School Certificate of Achievement
- 01/2021 Online Graduate Certificate Courses in Philanthropic Fundraising, Indiana University Lilly Family School of Philanthropy, Indianapolis, IN
- **08/2020 Blackboard** ETOM Online Teaching Certification
- 02/2017 Master of Arts, History: Public and Oral, American Public University System, Charlestown, West Virginia
- 06/2014 Bachelor of Arts, Instructional Design, Ashford University, San Diego, CA
- 05/2006 Associate of Arts, General Studies, Wayne County Community College District

RESEARCH EXPERIENCE

- Qualified in working with historical societies in the United States, Africa and Ireland and other genealogical repositories for
 resources to secure additional historical documents; as well as archival and historical agencies on a national, state and local
 level. Experienced in recording and archiving oral histories.
- Family History Research Experienced in preserving historical records in accordance with the National Archives and Records Administration Records Management Regulations, its policy and guidelines for management and disposal of records, specifically rare and collectible private family documents. Examine and maintain Ancestry.com DNA records for several private families.
- Saint Augustine's University Archives Had oversight of an art appraisal consultant project to determine value of SAU historic artwork. Made recommendations for additional artwork purchases and/or selling of artwork. Reviewed and edited compressive appraisal reports to determine value, and process of working with an auction house. Researched history of SAU, St. Agnes Hospital, and historical chapel built by founding families/students; for grants and presentations.
- Registered Researcher- Family History Library, Salt Lake City, UT, Library Congress and National Archives in Washington, DC, Tennessee State Archives, Ohio State Archives, Lansing State Archives and Caswell County, North Carolina Archives, Allen County, IN Genealogical Records.
- Research Technology Using archival software to create digital images for database use by cataloging, accessing and
 arranging archival collections for internal and external research. Creating an internal-only database for approval and
 updating of documents before public release.
- Sheffield Family Archives Conduct genealogical research to archive family history and document stories.
- Experience in collecting data and researching historical records for grant writing purposes to secure historical designation and external funding for preservation and archival purposes.
- Presentation and Marketing Led the SAU marketing and communication teams to develop stories of interest and providing presentations for internal and external stakeholders using social media, website and emails.
- Historian and Researcher for Wayne County Community College District (WCCCD) National Park Service Network to Freedom Underground Railroad Historic Site. Conducting extensive research on the site of WCCCD and Michigan Central Railroad which resulted in the Network to Freedom, National Park Service designating both sites as historic sites.
- Underground Railroad Site Historic District Research Conducted intensive research which resulted in WCCCD receiving a City of Detroit local historic site designation.
- Genealogy Student Research Trip/Faculty Lead Coordinated and chaperoned student trips to the Family History Library in Salt Lake City, UT, and Allen County Public Library, IN, and the National Genealogical Society Annual Conference in Cincinnati Ohio, and Grand Rapids, MI to research at their genealogical facilities.

- Researched Archives Charles H. Wright Museum of African American History Research and Digital Records Archiving Project. Researched and digitized documents in the Blanche Coggan Collection.
- Lead Researcher Various Personal Clients (Michigan, Washington, D.C., Tennessee, Ohio, Georgia, North Carolina, and Virginia) Researched genealogical records for birth certificates, slave records, death certificates, wills, probate, U.S. census records, draft registration, manuscripts, military records, church records, land, will, deeds, family documents, and other primary and secondary records.
- Research National Council on Public History Attended the National Council on Public History Conference in Nashville, TN to learn best practices in recording, documenting and archiving oral history.
- Off the Beaten Path Detroit's Black Historical Past Researched, interviewed and collected historical information on Black people in Detroit who made significant contributions to the city's history.
- Uses only original sources such as birth certificates, death certificates, wills, probate records, census records, draft registration, military records, church records and other original sources.
- Knowledge of sources for United States genealogical and slave records
- Extensive knowledge of genealogical records in Michigan, Washington, D.C., Tennessee, Ohio, North Carolina
- Access to Ancestry.com, US census, vital records, newspapers
- Extensive of archival databases and software.

PROFESSIONAL EXPERIENCE

05/2023 – Present Senior Grant Contractor

Detroit Association of Black Organizations (DABO)

12048 Grand River, Detroit, MI 48204

Responsibilities includes, supporting and leading and advancing the organization's mission and vision. Maintain and act as principal for grants, coordinate project teams, establish project plans, track progress, and ensure timely execution. Ensure effective communication, collaboration, and execution of key initiatives across the organization. Work closely with senior leadership, stakeholders, and community partners to drive impactful change within the Black community of Detroit. Collaborate closely with the CEO to develop and implement strategic priorities that align with DABO's mission and objectives. Act as a strategic thought partner, providing insights and recommendations on organizational strategies and processes. Streamline processes, workflows, and communication channels to facilitate seamless operations.

10/1/2021 – May 2023 Vice President, Institutional Advancement and External Engagement Saint Augustine's University, Raleigh, North Carolina

Saint Augustine's University (SAU) is a four-year liberal arts university with an average enrollment of approximately 1,200 students. Managed a budget of 3.5M, including sponsored programs and grants. Responsible for cultivating new revenue streams, fundraising, and working proactively with the President to ensure the vitality and health of the institution's budget and advance the SAU's mission. SAU is very goal driven, strategically infusing the strategic plan of the institution was essential to remaining focused on the goals and to achieving the advancement goals. Represented the President with high-net donors; responsible for re-engaging critical relationships among philanthropic organizations such as UNCF and CASE. Engage legislative, federal, state, local, corporate, and community leaders as potential supporters/donors vested in supporting and advancing SAU's mission and strategic goals. Strategic engagement with SAU's alumni base, to increase giving, participation and membership. Responsible for the development and execution of the advancement and all digital giving; providing presentations and marketing strategies for target audiences to enhance the brand, increase customer loyalty, retention and donor engagement. Supervise the office of advancement director of development, alumni director and project manager/administrative assistant, and the marketing and communication team, which included the graphic designers and videographers, and the sponsored programs team who handled all SAU grants. Provided professional development opportunities for staff to include additional training to advance their skills and learn new best practice practices, participated in the development of strategic plans and goals of the institution. Supervised the alumni Relations Director and developed processes for the alumni visitor and volunteer experiences.

Collaborate with academic deans and faculty in research and grant proposal writing for the continued advancement of students and the sustainability of Saint Augustine's University. Develop strategic partnerships with donors to support SAU's five strategic pillars; global competitiveness, STREAM, social justice, entrepreneurship and public health. SAU has a diverse population of students; including Latina, Hispanic and international students from the Bahamas and Honduras. I was directly involved in the president's initiative called "Beyond the Norm" to embrace and enroll Native American students. I was responsible for creating the cultural competency training with a Native American leader for the executive leadership team.

ACCOMPLISHMENTS

- Improved endowments from \$11.5 Mil to \$13.6 Mil in one year
- Liaison to the Development Committee of the Board of Trustees

- Strategic engagement of high-net donors
 - 2023 20-year absence donor pledged of \$750K
 - o 2022 & 2023 5 year absence donor giving pledge of \$50K
 - 2023 Foundations pledging an additional \$150K
- Implemented the first donor/recipient luncheon, generated over \$94K in student scholarships
- Increased 2022 Giving Tuesday donations by 43.7%
- Noted in U.S. News & World Report National Survey of HBCUs; Saint Augustine's University rated #4 amongst the top 10
 percent of HBCUs across the country for alumni giving
- Solicited 5 firms for capital campaign fundraising feasibility study; one was selected
- Increased employee giving from 25% to 85% in 1.5 years
- Increased grants from \$12M to \$21M in 2022 fiscal year; including multi-year grants
- · Provided monthly donor reports and quarterly giving data and quarterly and yearly Board giving reports
- Introduce new donor programs; Annual Fund, SAU Giving Day and Student Phone-a-Thon
- Re-Imaged giving created the Alumni Tour; visiting with Alumni across the United States to provide strategic donor "ask"
- Increased SAU visibility with the Raleigh Chamber, Raleigh Rotary, Episcopal Church, and other local businesses, foundation, legislators through strategic events and programs and other community-based organizations.
- Updated SAU's branding by targeting social media ads and donor web videos
- Implemented monthly community engagement breakfast meetings with focused constituent groups
- Utilized technology to create the SAU donor database (Blackbaud Raiser's Edge)
- Introduced new databases for strategic donor research including:
 - Wealth Engine In-depth High-net individuals
 - Foundation Search Strategically search private and others grants
 - iWave Strategically search and create dossier's for president and V.P. cultivation

06/2016 – 2021 Chief Development Officer, Office of the Chancellor Wayne County Community College District, Detroit, MI

Wayne County Community College District (WCCCD), the largest urban community college in Michigan, is a multi-campus district with six campus locations and specialty campuses, including the Mary Ellen Stempfle University Center, the Heinz C. Prechter Educational and Performing Arts Center, the Michigan Institute for Public Safety Education (MIPSE), the Curtis L. Ivery Health and Wellness Education Center, and the Outdoor Careers Training Center. The District serves nearly 70,000 students annually across 36 cities and townships, and more than 500 square miles. www.wcccd.edu.

GENERAL DESCRIPTION

The position reports to the CEO and serves as a member of the senior management team. This position participates with the Board of Directors, CEO, and other management staff in charting the direction of the Foundation, assuring its accountability to all constituencies and ensuring its effective operation.

RESPONSIBILITIES

- Advancement Develops robust and enduring relationships across internal and external stakeholders including employees, business, and community.
- Fundraising In collaboration with the Chancellor, oversees fund-raising programs and strategies District-wide.
- **Alumni Relations** Develop special Alumni stewardship projects and personalized experiences and activities, in collaboration with the Donor and Alumni Engagement team, to strengthen, cultivate and steward donors and alumni.
- Chancellor Cabinet Serve on the Chancellor's Cabinet as a part of the senior management team.
- **District Scholarship Committee Member** Directs and maintains the scholarship program, including preparation of new scholarship agreements, maintenance and monitoring of existing scholarship agreements, and maintaining regular contact with donors and students.

- Utilizing a scaffolding approach to identify and build the internal and external business and community donors' engagement, while cultivating donor stewardship programs. Manage and facilitate aggressive grassroots fundraising campaigns to leverage relationships.
- Created opportunities to connect donors to the institution through stories and engagement.
- A targeted request of donors to address funding gaps for students, facilities, and programs to identify industry partners to establish off-campus work-study positions related to the student's area of study.
- Build institutional trust and exercised extreme judicial prudence with donor funding.
- Increased workplace giving and student participation in fundraising events.
- Developed solid long-range fundraising goals.
- Cause-related marketing, direct mail, grants, events, annual giving campaigns, communication, and marketing.

ACCOMPLISHMENTS

- Annual fundraising from \$175,000 to \$1.2M in student's scholarship money, annual scholarship banquet and golf outing, and philanthropic marketing.
- Increased corporate scholarship giving through new donor participation for specific academic and career program scholarships.
- Increased employee giving through a District-wide campaign.
- Increased WCCCD's visibility through marketing and highlighting WCCCD's history of being a convention-defying academic institution and leveraging the fact that WCCCD's exemplary health care programs HLC accreditations have resulted in no findings at 100% for the past 20-years.
- Provide oversight for the development program and employee giving donor program.
- Manage a variety of databases for market analysis, training requirements, or other objectives related to marketing and public relations strategy development.
- Provided direct supervision of the Alumnae/Engagement staff and leadership for the day-to-day operations of all aspects of alumnae/engagement.
- Developed and implemented a comprehensive Alumnae/Engagement program that strategically increased the engagement of alumnae, through volunteerism, participation in events, and philanthropy.
- Developed and maintained a system for encouraging, monitoring, and assessing alumnae/involvement through an aggressive postal mail/electronic campaign.
- Manage the yearly employee retirement program and luncheon, coordinated with the Division of Human Resources.
 Communicate with retirees, managed the retirement luncheon, create and design marketing materials and web announcements, and select and distribute retiree gifts.
- Researched and archived WCCCD's history to commemorate its 50th anniversary. Created an awareness campaign to increase donors.
- Created communication to retirees, managed the retirement luncheon, create and design marketing materials, web announcements, and selection of retiree gifts.
- Manages the design and layout of the distinguished Chancellor's Weekend Memo, a weekly report to the community, stakeholders, distributed locally and nationally, providing updates on the District program, events, fundraising, donor relations, and academic achievement since 2005.

INSTRUCTIONAL EXPERIENCE

08/2012 – 2021 Adjunct Faculty of Anthropology/Genealogy and Research Wayne County Community College District, Detroit, MI.

GENERAL DESCRIPTIONS

The beginning genealogy course provides an overview of the principles, ethics, and technology utilized to conduct a personal genealogical search. Students will learn ethical best practices, establish a genealogical proof standard, employ and execute basic search techniques and exhibit an understanding of genealogical records associated with the research process.

The advanced genealogy research course provided students with the opportunity to work with the primary source material to reach sound genealogical conclusions, gain skills to find and evaluate information found online, and hone genealogical skills for personal or professional development.

Instructor Beginning Genealogy. This course teaches concepts and techniques including recognizing and identifying the kinds of family papers and memorabilia with useful genealogical information. Learn to record and evaluate the value of what you discover; how to develop and write a research plan; understand the difference between the most widely used charts and forms in genealogy, including the pedigree chart and family group sheet, and practice using them. You will also learn to identify the difference between sources and citations and why citations are so important to genealogy.

RESPONSIBILITIES

Instructor Advanced Genealogical Research This course is designed to enable students to develop competence in writing life stories by analyzing, organizing, and developing ideas; to locate and use the library and online resources for supporting ideas, and to adapt one's writing to various audiences. Additionally, teaches how to conduct research and provide evidence for kinship linkages in an international country.

2012 – 2016 Assistant, Associate Vice Chancellor, Board, and Public Relations Wayne County Community College District, Detroit, MI

GENERAL DESCRIPTION

This position supports the Chancellor's Office in all communications needs and manages the internal communications for the institution, ensuring that the campus has timely and effective communications around critical issues, key developments, and emergencies. Managed a robust marketing plan across traditional, social, digital, and emerging media, and assume a leadership role in integrating and coordinating the efforts of communications and marketing professionals across the District to ensure the mission, goals, and priorities are achieved.

RESPONSIBILITIES

Responsible for WCCCD District-wide communications and marketing. Developed unique relationships with WCCCD's vast array of external and internal constituencies or creating a broader, deeper, and more complete understanding of WCCCD with traditional and social media, all activity supports the District's academic mission. Determined professional development needs of instructional and non-instructional support employees. Coordinated with leadership, supervisors, and other professionals on scheduling, designing, and organizing in-service activities. Designed, developed, planned, and presented in-service training. Responded to specialized requests from administrators and the support personnel. Researched and developed materials for in-service sessions.

ACCOMPLISHMENTS

- Managed a successful District-wide Conference Day Program since 2003. Provided an array of professional development workshops and educational sessions for over 1,500 employees yearly.
- Coordinated District-wide luncheons during WCCCD millage campaigns, to engage community and stakeholders in collaboration with the Government Affairs Office.
- Managed events and activities to commemorate the District 50th Anniversary, coordinated and facilitate historical
 workshops for faculty and staff, researched WCCCD's history, and archived District photos, programs, and other
 memorabilia for display at District events. Outreach to community and prospective WCCCD donors through WCCCD
 historical programs and events.
- Researched WCCCD historical connections to America's Underground Railroad (UGRR) to facilitate a City of Detroit local
 historical designation. Completing several National Park Service UGRR Historic Designation applications for WCCCD's as
 part of a district of assisting freedom seekers who sought freedom in Detroit. Completed nomination Applications to the
 National Parks Service Network to Freedom Underground Railroad Historic Designation.
- Provided leadership for the annual District Black History Month Program, created and coordinated all aspects of the yearly Black History Month Program from 2014-2021. Over the seven years, this annual program has touched over ten thousand students and community members with securing such talent as Dr. Eddie Glaude, Jr., Nikki Giovanni, Susan Taylor, Danny Glover, Tommy Hearns, Judge Greg Mathis, Honorable Damon J. Keith, C.T. Vivian, Dick Gregory, Randall Robinson and Henry Louis Gates, Jr.
- Provided mentorship, leadership and professional development training for student ambassadors, which led to students
 representing the District internally and externally. District Dual Enrollment Ambassador and the Federal Work-study
 Students.
- Assisted in securing local and national speakers for the Global Conversations Speaker Series.

Wayne County Community College District, Detroit, MI

RESPONSIBILITIES

Created, managed, and participated in chancellor initiatives through the School of Continuing Education to engage the community, alumni, stakeholders, and potential donors. Served as a committee member of the WCCCD's Brown and Juanita C. Ford Art Gallery, curated exhibitions and developed educational gallery programs. Served as coordinator and talent acquisition for the Global Conversations Speaker Series at WCCCD. Listed below are a selection of the curated programs.

Brown and Juanita C. Ford Art Gallery

- Detroit Boxing Legends Creator and Coordinator
- All Black History Month Gallery (2012-2021) Creator and Coordinator
- o Carole Harris Textile Artist, Quilt Exhibit
- History of Detroit Exhibit Curator
- WCCCD 50 Years Exhibit Curator and Coordinator
- Detroit's 1967 Insurrection Commemoration Project Curator and Coordinator
- Manifestations Gallery Exhibit Coordinator

Global Conversations Speaker Series

- o Nikki Giovanni
- Eddie Glaude, Jr.
- Isabella Wilkerson
- o Dr. Joy DeGruy
- o Dr. Randall Robinson
- Dr. Michael Eric Dyson
- o Women's History Month
- Black History Month Artist
- Underground Railroad Symposium
- Kerry Kennedy
- o Dr. Cornel West

Other Programs

- Ballroom Dancing for Children Coordinator
- October Cancer Walk Committee member
- o Caregivers, Battling Alzheimer's and Dementia Committee Member
- o Heritage Camp for Kids to Commemorate Detroit's Underground Railroad history Coordinator
- International Taste Fest Committee member
- Passport to Africa Committee member
- o PanHellenic Community Luncheon Coordinator
- o Chancellor's Reading Carnival Committee
- Trustee Dedications Committee Member
- o Underground Railroad Symposium Presenter
- Underground Railroad Workshops Presenter

2006 - 2012 Webmaster/Web Design and Marketing Wayne County Community College District, Detroit, MI

GENERAL DESCRIPTION

This position involves a mixture of visual and technical skills. The web designer creates the look, layout, and features of the WCCCD website. The web designer understands both graphic design and some computer programming. The web designer helps with maintenance and additions to the WCCCD website, working with the Division of Information Technology for site updates and prioritizing needs, among other tasks.

RESPONSIBILITIES

Managed the creative direction and visual branding District-wide with an eye for detail and quality. Develop and maintain our brand standards for the web, social media, and advertising. Managed all aspects of brand design at WCCCD, including web visual design, social media, and prospect, stakeholders, fundraising, donors, and alumni marketing.

- Managed the redesign of the WCCCD website. Developed and executed an overarching WCCCD brand/creative strategy.
- Managed with best practices of the multimedia/graphic communication profession and maintain contact with appropriate professional organizations to maximize the results of our work and meeting objectives.
- Maintained an online archive that includes photos, school and district logos, and images optimized for website use, social media use, and other platforms for greater efficiency and organization.
- Created event print and digital invitations, graphics, materials, and collateral.
- Created appealing emails for internal and external newsletters and announcements, including motion graphics, banners, headers, and much more.
- Graphic design on various program and event District publications, newsletters, articles, and brochures. Design projects
 include everything from traditional advertising (billboards, print advertisements, fliers) to digital design (social media
 campaigns, email marketing campaigns, website graphics) to branding (PDFs, presentations, signage, promotional
 materials).

2002- 2006 Faculty Academic Data Coordinator, Division of Institutional Effectiveness and Information

Technology

Wayne County Community College District, Detroit, MI

GENERAL DESCRIPTION

This position requires the staff to collect and analyze faculty grades, class selections, and course changes necessary for the completion and submission of a variety of reports; assisting Vice Chancellor for Institutional Effectiveness throughout the year in completing computer data inputs and auditing procedures.

RESPONSIBILITIES

Responsible for reconciling faculty contact hours, course selections for faculty pay to human resources. Responsible for ensuring that reporting deadlines are met and that the reports are accurate while working independently against short-term deadlines with a high degree of functionality.

06/2002 - 6/2003 Microsoft Office Instructor, School of Continuing Education Wayne County Community College District, Detroit, MI.

GENERAL DESCRIPTION

Present Microsoft Office training materials, facilitate and coordinate the development of Microsoft Office training materials for students.

RESPONSIBILITIES

Instructed students on how to use Microsoft Suite software including Office, Excel, and PowerPoint, while using Microsoft Windows and the Apple MAC platform.

CERTIFICATES AND TRAINING

- 05/2021 National Alliance of Preservation Commission, Commission Assistance & Mentoring Program (CAMP)
- 08/2020 Blackboard Online Training Certificate, Educational Technology Organization of Michigan (ETOM)
- 2017 Coursework Genealogical Research-Online, Boston University, Boston, MA
- 2006 Banner User's Group Training Certificate, Grand Valley State University, MI
- 2005-2006 Web Designer Certificate, Suntech3, Altamonte, FL
- 2003 Microsoft Corporation, Train-The-Trainer User Workshop, Dearborn, MI

COMMITTEES

2018 - Present - City of Detroit Historic Designation Advisory Board Chair

The Historic Designation Advisory Board (HDAB) advises City Council on all matters regarding historic preservation to protect the historic, cultural, architectural, and archaeological resources that make Detroit unique. HDAB promotes preservation through the creation of local historic districts and design guideline ordinances and also serves as a general resource to the community.

2021-2022 - MotorCities National Heritage Area Board Member

Established in 1998 and headquartered in Detroit, the MotorCities National Heritage Area Partnership is a nonprofit corporation affiliated with the National Park Service that serves 16 counties representing a population of over 6.5 million. Its mission is to preserve, interpret and promote the region's rich automotive and labor heritage while enabling, supporting, and respecting its diversity, equity, inclusion, and accessibility.

2019 - 2021 - WCCCD Higher Learning Commission Steering Committee Co-Chair

2010 HLC Accreditation visit on Criterion One. Core Component is Mission: The institution's mission is clear and articulated publicly it guides the institution's operations. The institution understands the relationship between its mission and the diversity of society and demonstrates a commitment to the public good.

2007 - 2010 - WCCCD Higher Learning Commission Steering Committee Co-Chair

2020 HLC Accreditation visit on Criterion Two. Core Component is Preparing for the Future: The organization's allocation of resources and its processes of evaluation and planning demonstrate its capacity to fulfill its mission, improve the quality of its education and respond to future challenges and opportunities.

2018 – 2020 – Association of Professional Fundraisers Member

To stimulate a world of generosity and positive social good through fundraising best practice. Mission: The Association of Fundraising Professionals empowers individuals and organizations to practice ethical fundraising through professional education, networking, research, and advocacy.

2017 - 2019 - Planned Giving Roundtable of Southeastern Michigan Committee

Our purpose is to increase the use of planned gifts as tools for the support of charitable organizations through the dissemination of information regarding the advantages and techniques of planned giving. The planned giving roundtable is a member council of the National Association of Charitable Gift Planners (CGP), the leading national organization dedicated to the quality and quantity of planned gifts through education, communication, and the promotion of a code of ethics.

2019 - Present - Alpha Kappa Alpha Sorority, Inc. Alpha Rho Omega Detroit Chapter, member

Serve on the Great Lakes Regional Conference and Historian Committee, Chapter Fundraising Homecoming Committee, AKATeens, Archives, and Rituals Committee. Served on the Great Lakes Regional team.

2016 - 2023 - District Black History Month Programs

Provided leadership of the creation and coordination of the annual Black History Month Programs to provide education and awareness in celebration of this national holiday for the community, stakeholders, donors, and the entire WCCCD District.

2001 - 2016 - Jack and Jill of America, Inc. - Detroit Chapter Associate

Served as Detroit Chapter Fundraising Chair, Regional Teen Conference Committee, Program Director, Retreat Chair, Chair, and a member of the local and regional Foundation/Scholarship Committee

2018 - 2021 - State of Michigan, Michigan Freedom Trail Commission - Underground Railroad Sites Committee

The Michigan Freedom Trail Commission preserves, protects, and promotes the rich legacy of the Underground Railroad and the antislavery movement in Michigan.

2018 – 2021 – Michigan State Historic Preservation's Detroit 20th Century African American Civil Rights Site Project Committee
The Michigan State Historic Preservation Office (SHPO) is financed in part by a grant from the National Park Service, Department of Interior. SHPO survey Detroit's African American civil rights history between 1900-1970 and preserve multiple resources, the National Park Service. The National Park Service study, Civil Rights in America: A Framework for Identifying Significant Sites, served as the principal reference for determining the eligibility of proposed projects for the grant program.

PUBLICATIONS

- March 5, 2021 Diverse Issues in Higher Education Magazine, Article Title: How to Revolutionize Fundraising in a Remote Environment Visit: https://diverseeducation.com/article/206958/
- June 3, 2020 BLAC Magazine Online Trauma is Passed from One Generation to the Next, but so Too is Resilience
- June 14, 2017 Michigan Chronicle Newspaper, Article Title: How Did You Get That Name?
- March 20, 2014 Michigan Chronicle Newspaper, Article Title: Ancestral Journey Diggin' Up Your Roots
- March 13, 2014 Michigan Citizen Newspaper, Article Title: Ancestral Journey: Diggin' up your roots

- Qualified in working with historical societies in the United States, Africa and Ireland and other genealogical repositories for
 resources to secure additional historical documents; as well as archival and historical agencies on a national, state and local
 level. Experienced in recording and archiving oral histories.
- Family History Research Experienced in preserving historical records in accordance with the National Archives and Records
 Administration Records Management Regulations, its policy and guidelines for management and disposal of records,
 specifically rare and collectible private family documents. Examine and maintain Ancestry.com DNA records for several
 private families.
- Saint Augustine's University Archives Had oversight of an art appraisal consultant project to determine value of SAU historic artwork. Made recommendations for additional artwork purchases and/or selling of artwork. Reviewed and edited compressive appraisal reports to determine value, and process of working with an auction house. Researched history of SAU, St. Agnes Hospital, and historical chapel built by founding families/students; for grants and presentations.
- Registered Researcher- Family History Library, Salt Lake City, UT, Library Congress and National Archives in Washington, DC, Tennessee State Archives, Ohio State Archives, Lansing State Archives and Caswell County, North Carolina Archives, Allen County, IN Genealogical Records.
- Research Technology Using archival software to create digital images for database use by cataloging, accessing and
 arranging archival collections for internal and external research. Creating an internal-only database for approval and
 updating of documents before public release.
- Sheffield Family Archives Conduct genealogical research to archive family history and document stories.
- Experience in collecting data and researching historical records for grant writing purposes to secure historical designation and external funding for preservation and archival purposes.
- Presentation and Marketing Led the SAU marketing and communication teams to develop stories of interest and providing presentations for internal and external stakeholders using social media, website and emails.
- Historian and Researcher for Wayne County Community College District (WCCCD) National Park Service Network to Freedom Underground Railroad Historic Site designation application. Conducting extensive research on the site of WCCCD and Michigan Central Railroad which have received their national designations September 2023.
- Underground Railroad Site Historic District Research Conducted intensive research which resulted in WCCCD receiving a
 City of Detroit local historic site designation and a Network to Freedom National Park Service Underground Railroad
 Designation specifically for WCCCD programming.
- Through historic research and collaboration, submitted applications for City of Detroit Secondary Street Signs for notable Detroiters; Curtis L. Ivery (WCCCD) and Beulah T. Whitby (AKA) both were completed and unveiled December 2023.
- Genealogy Student Research Trip/Faculty Lead Coordinated and chaperoned student trips to the Family History Library in Salt Lake City, UT, and Allen County Public Library, IN, and the National Genealogical Society Annual Conference in Cincinnati Ohio, and Grand Rapids, MI to research at their genealogical facilities.
- Researched Archives Charles H. Wright Museum of African American History Research and Digital Records Archiving Project. Researched and digitized documents in the Blanche Coggan Collection.
- Lead Researcher Various Personal Clients (Michigan, Washington, D.C., Tennessee, Ohio, Georgia, North Carolina, and Virginia) Researched genealogical records for birth certificates, slave records, death certificates, wills, probate, U.S. census records, draft registration, manuscripts, military records, church records, land, will, deeds, family documents, and other primary and secondary records.
- Research National Council on Public History Attended the National Council on Public History Conference in Nashville, TN to learn best practices in recording, documenting and archiving oral history.
- Off the Beaten Path Detroit's Black Historical Past Researched, interviewed and collected historical information on Black people in Detroit who made significant contributions to the city's history.
- Uses only original sources such as birth certificates, death certificates, wills, probate records, census records, draft registration, military records, church records and other original sources.
- Knowledge of sources for United States genealogical and slave records
- Extensive knowledge of genealogical records in Michigan, Washington, D.C., Tennessee, Ohio, North Carolina
- Access to Ancestry.com, US census, vital records, newspapers
- Extensive of archival databases and software.

- 2022 UNCF Teaching and Learning Institute Philanthropy Curriculum Committee
- 2022 UNCF Unite Conference
- 2022 CASE Conference on Advancement Presenter
- 2020 Executive Women International Detroit-Windsor Chapter
- 2020 Alpha Kappa Alpha Sorority, Inc. Great Lakes Region Presenter
- 2018 Detroit's Abolitionist Moment: 160 Years of Fighting for Justice Presenter
- 2018 Planned Giving Roundtable of Southeast Michigan Workshop
- 2017 Historical Society of Detroit, Detroit's 1967 Project Presenter
- 2016, 2018, 2020 Secret Society of Twisted Storytellers Presenter
- 2013 Tabernacle Missionary Baptist Church Black Family Day Presentation
- 2012, 2014 & 2015 Jack and Jill of America, Inc. Midwest Region Presenter

AWARDS

- 2019 Community College Leadership Program Scholarship
- 2019 American Association of Community Colleges (AACC) Academic Scholarship
- 2018 National Genealogical Society Award of Merit
- 2018 AACC John E. Roueche Future Leaders Institute Scholarship
- 2017 Dr. Linda D. Woodard Diversity Scholarship