

City of Detroit

Janice M. Winfrey
City Clerk

OFFICE OF THE CITY CLERK

Andre P. Gilbert II
Deputy City Clerk

DEPARTMENT PETITION REFERENCE COMMUNICATION

To: The Department or Commission Listed Below

From: Janice M Winfrey, Detroit City Clerk

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

Petition No.	2024-112
Name of Petitioner	Rocket Giving Fund
Description of Petition	Please see request to hold "Rocket Mortgage Classic" Submitted by Rocket Giving Fund., located at Detroit Golf Club on June 24 th through June 30 th , from 8:00 AM to 7:00 PM. Set-up to begin March 29 th 8:00 AM complete by June 23 rd 5:00PM with tear-down to begin July 1 st at 8:00 AM complete by July 31 st 6:00 PM.
Type of Petition	Special Event
Submission Date	3/27/24
Concerned Departments	Media Services, Buildings & Safety Engineering, Police Department, Fire Department, Municipal Parking Department, Transportation Department, Health Department; General Services Department,
Petitioner Contact	Brittany Jeanis Rocket Giving Fund 401-781-9920 bjeanis@intersportnet.com Brian Watkins brianwatkins@rock.ocm

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

City of Detroit Special Events Application Authorizations

AUTHORIZATION & AFFIDAVIT OF APPLICANT

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

Applicant Signature: Brittany Jeanis

Date:

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

HOLD HARMLESS AND INDEMNIFICATION

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

Event Name: Rocket Mortgage Classic

Event Date: June 22 - 30

Event Organizer: Rocket Giving Fund

Applicant Signature: Brittany Jeanis

Date: 3.12.24

Master Schedule of Events

DATE	INFO	STATUS
Saturday, June 22	THE JOHN SHIPPEN Round 1	Closed to Public
Sunday, June 23	THE JOHN SHIPPEN Final Round	FREE ACCESS TO 313
Monday, June 24	Rocket Mortgage Classic Practice Round	Closed to Public
Tuesday, June 25	Rocket Mortgage Classic Practice Round	FREE ACCESS TO 313
Wednesday, June 26	Rocket Mortgage Classic Official Pro-Am	FREE ACCESS TO 313
Thursday, June 27	Rocket Mortgage Classic Round 1	Open to Public
Friday, June 28	Rocket Mortgage Classic Round 2	Open to Public
Saturday, June 29	Rocket Mortgage Classic Round 3	Open to Public
Sunday, June 30	Rocket Mortgage Classic Round 4	Open to Public

THE JOHN SHIPPEN 2023 Tournament Impact



\$340,000
DONATED TOWARD
SCHOLARSHIPS,
FELLOWSHIPS AND
CHARITABLE CAUSES



90
BLACK FEMALE AND MALE
PARTICIPANTS



7
GOLF TOURNAMENTS IN
THREE DIFFERENT
MARKETS



16
PROFESSIONAL
GOLF PLAYING
OPPORTUNITIES

THE JOHN SHIPPEN continues to receive strong visibility in its across CBS via a one-hour television special, as well as a strategic national promotional campaign.

THE JOHN SHIPPEN 2024 Greater Impact

Building on the success of last year, we will charge into 2024 with an eye toward making an even bigger impact:

- Competition Dates:
 - May 6 – New Jersey
 - Cognizant Shoot Out – May 5-7
 - June – Michigan
 - THE JOHN SHIPPEN Women's Invitational – June 4 - 5
 - THE JOHN SHIPPEN Men's Invitational – June 22 - 23
- (5) professional exemptions across the PGA TOUR and LPGA Tour
 - (1) Cognizant Founder's Cup (May 9 – 12) – LPGA
 - (1) Meijer LPGA Classic (June 13 – 16) – LPGA
 - (1) Rocket Mortgage Classic (June 27 – June 30) – PGA TOUR
 - (2) Dow Great Lakes Bay Invitational (June 27 – 30) – LPGA
- Increase scholarship and fellowship opportunities for young men and women of color in the sports industry

Detroit Community Days

Rocket Mortgage Classic will continue to offer the chance for all Detroiters to enjoy complimentary access (tickets and parking) on Tuesday and Wednesday of tournament week. The Detroit Community Days will give local golf fans and their families an exclusive view of the course and players.

Access for Tuesday Includes:

- Rocket Mortgage Classic Practice Rounds
- Youth Golf Clinic
- AREA 313 Celebrity Scramble

Access for Wednesday Includes:

- Delta Dental Pro-Am at the Rocket Mortgage Classic

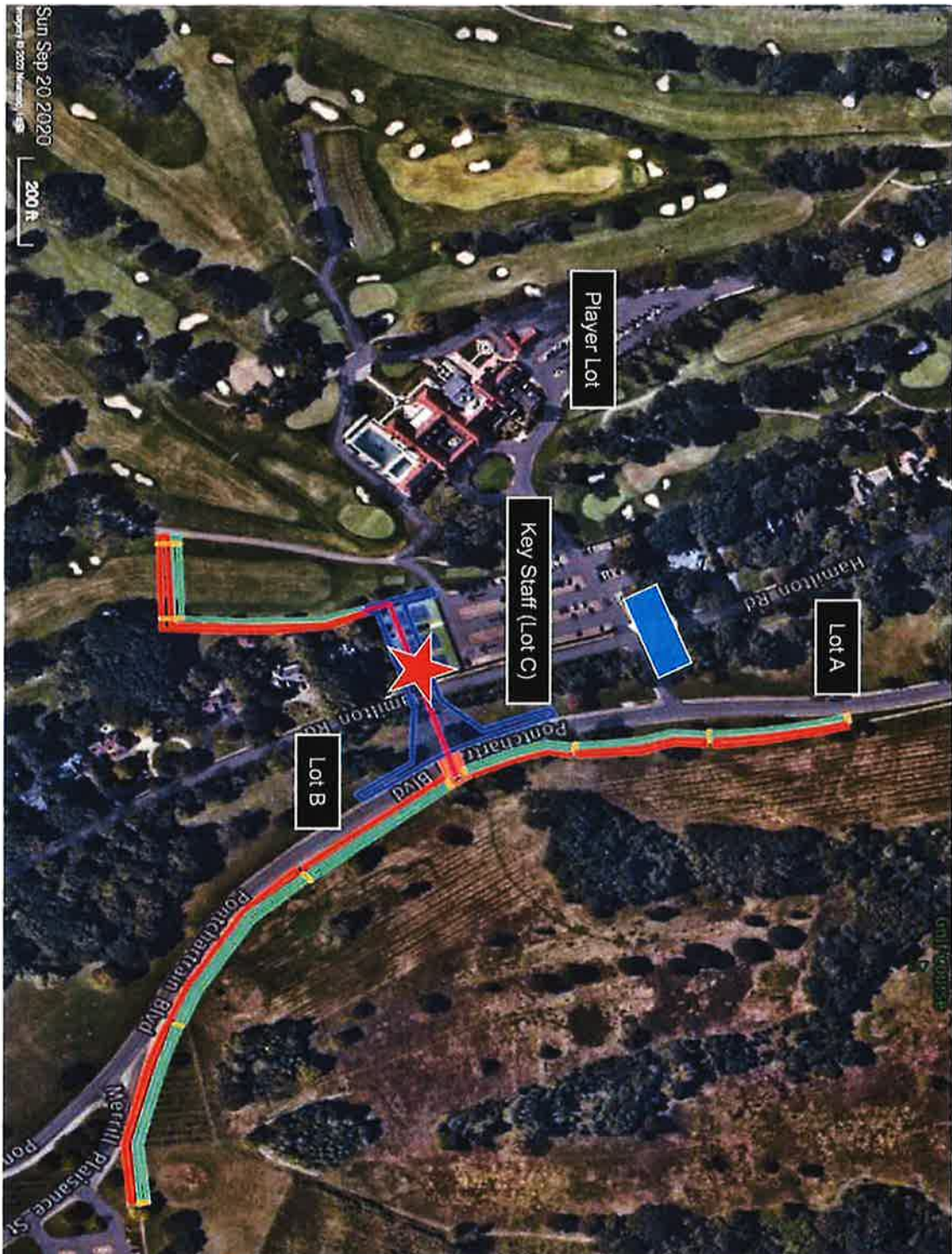


LEGEND

- DGC Clubhouse
- TV Compound
- Operations Compound
- 1 Front Nine Hole Numbers
- 10 Back Nine Hole Numbers

NOTES:

- Rideshare Lot is located in Palmer Park Community Building Lot
- Staff Overflow Lot located in Old Palmer Park Clubhouse lot
- Main Entrance will be for shuttle from general public lots (Wayne State), Volunteer Lot (Wayne State) & Event Staff (DGC Lawns & Staff Overflow Lot), Rideshare Lot (walking), and guests who are close enough to walk / bike to the event
- Entrance B will be for DGC HOA Residents only (walking)
- Entrance C will be for CBS, ESPN+, Golf Channel and PGA TOUR Entertainment (Broadcast only)



Sun Sep 20 2020
 Copyright © 2020 Microsoft, USA

200 ft

LEGEND

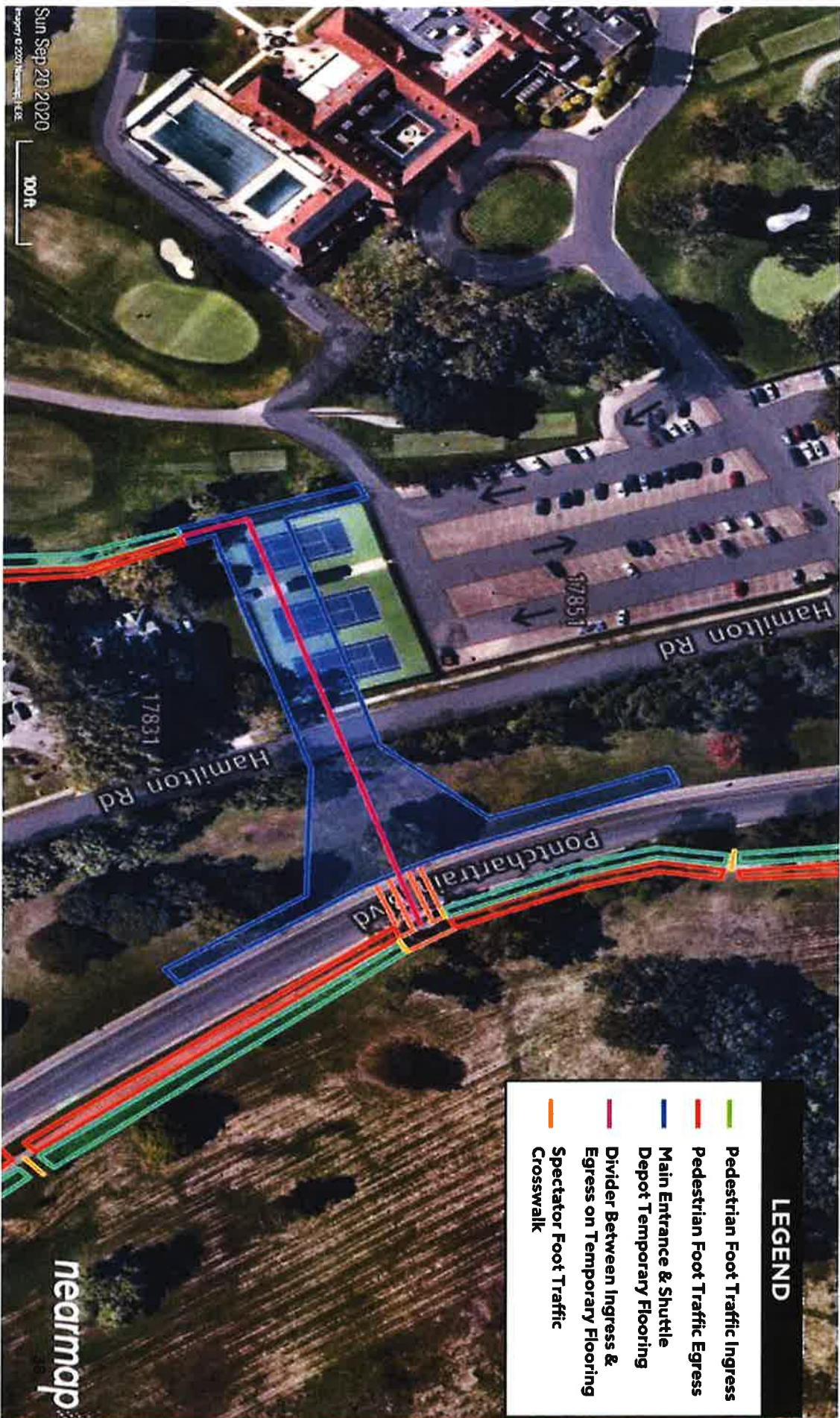
- ★ RMC Main Entrance
- Pedestrian Foot Traffic Ingress
- Pedestrian Foot Traffic Egress
- Main Entrance & Shuttle Depot Temporary Flooring
- Divider Between Ingress & Egress on Temporary Flooring
- Spectator Foot Traffic Crosswalk
- DGC Entrance

NOTES:

- Spectator foot traffic (both ingress & egress) will come from North & South of the Main Entrance
- Event Staff Parking located on north of DGC Entrance
- Overflow for Event Staff Parking Player & Key Staff Lot located within Tournament Grounds
- One-way traffic only on Ponchartrain Blvd (south-bound only) – only shuttles and credentialed access Key Staff (Lot C), Lot B & Main Entrance will be enclosed via bike rack barricade

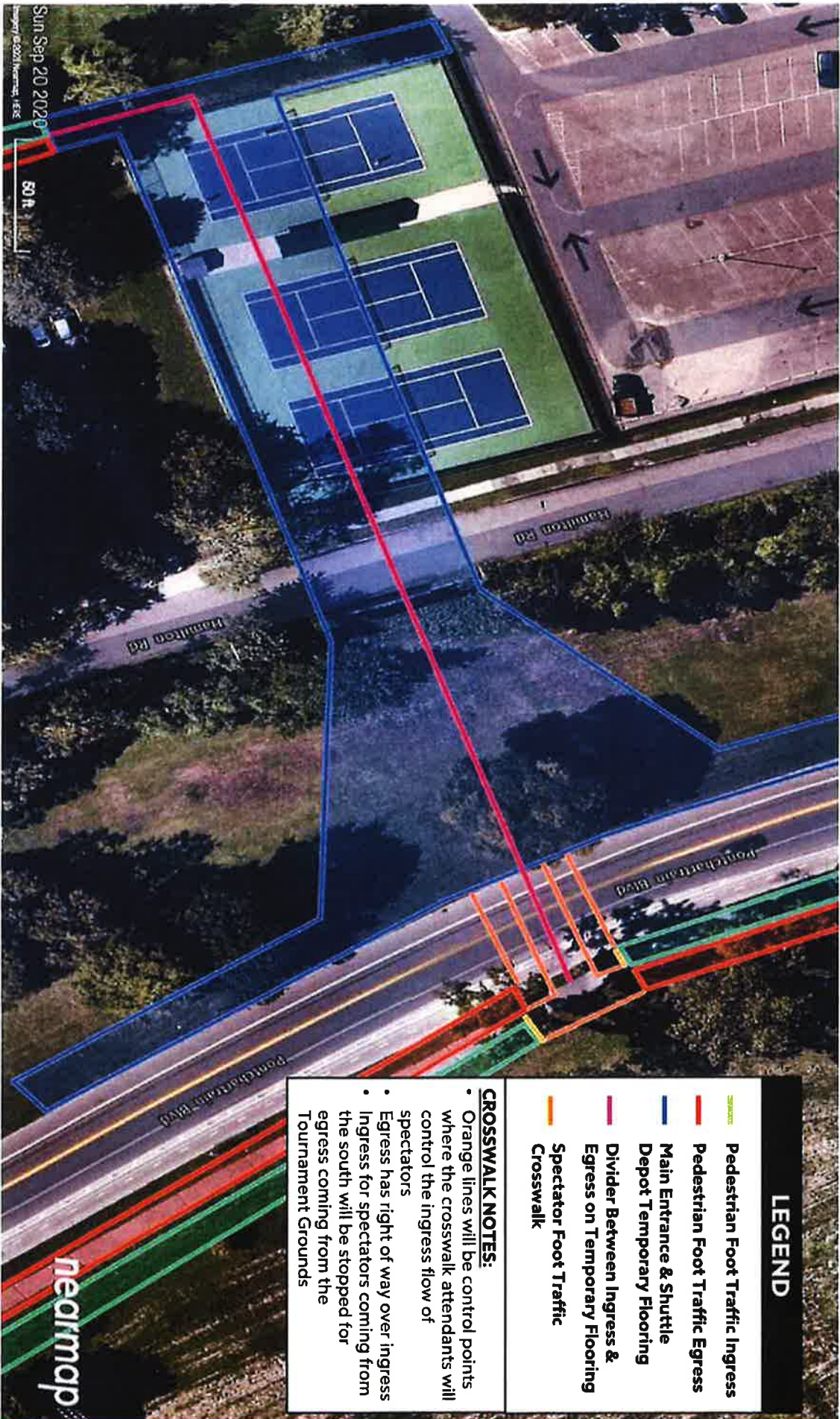
Rideshare

nearmap



LEGEND

- Pedestrian Foot Traffic Ingress
- Pedestrian Foot Traffic Egress
- Main Entrance & Shuttle Depot Temporary Flooring
- Divider Between Ingress & Egress on Temporary Flooring
- Spectator Foot Traffic Crosswalk

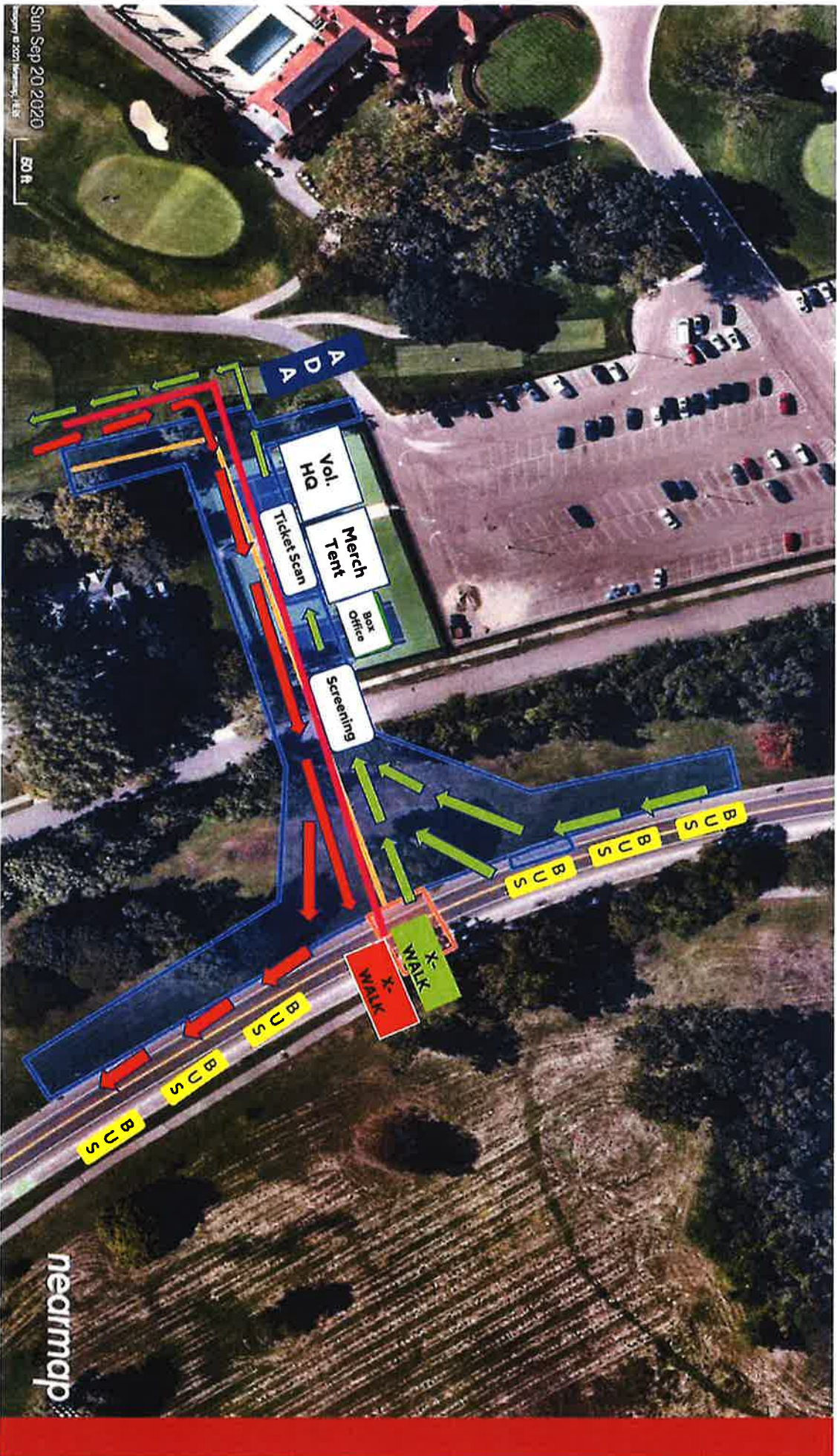


LEGEND

- Pedestrian Foot Traffic Ingress
- Pedestrian Foot Traffic Egress
- Main Entrance & Shuttle Depot Temporary Flooring
- Divider Between Ingress & Egress on Temporary Flooring
- Spectator Foot Traffic Crosswalk

CROSSWALK NOTES:

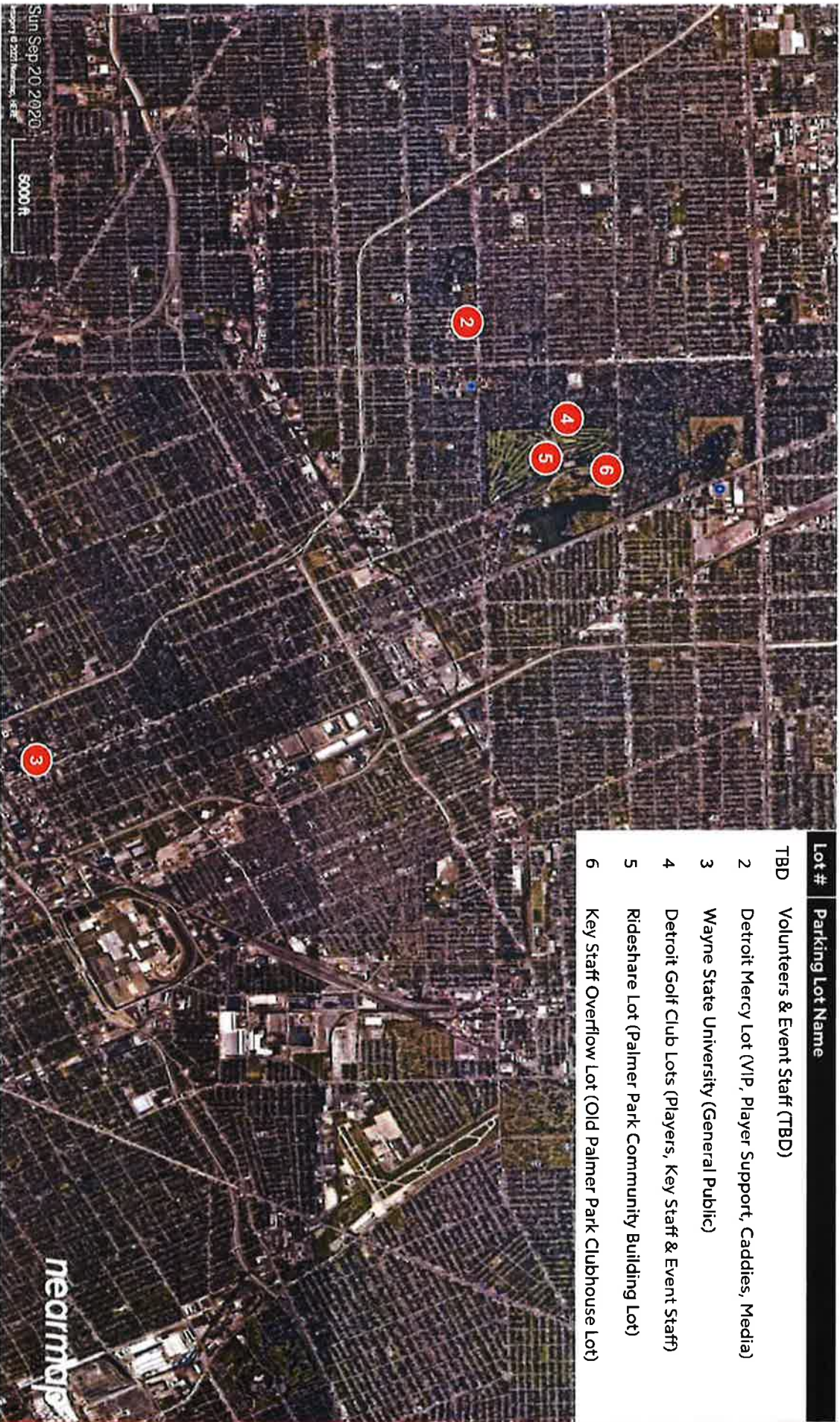
- Orange lines will be control points where the crosswalk attendants will control the ingress flow of spectators
- Egress has right of way over ingress
- Ingress for spectators coming from the south will be stopped for egress coming from the Tournament Grounds



Sun Sep 20 2020

50 ft

nearmap

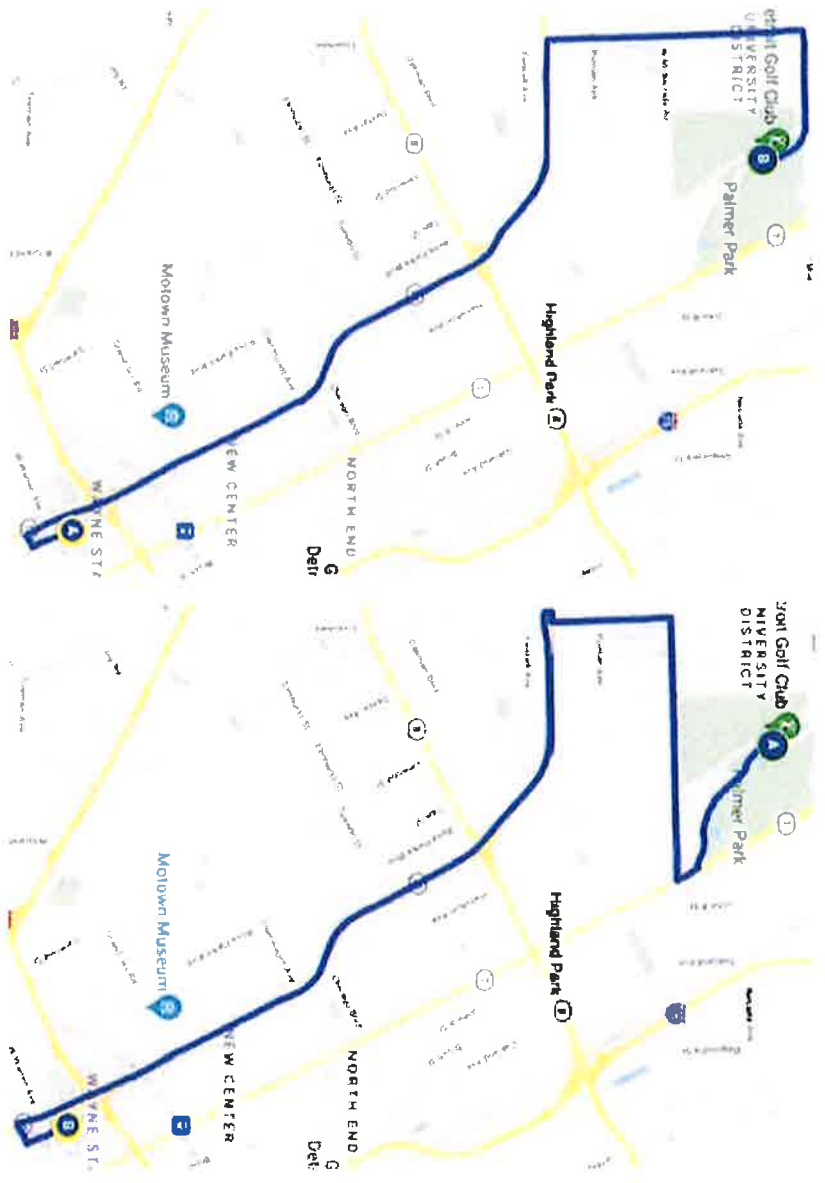


Lot #	Parking Lot Name
TBD	Volunteers & Event Staff (TBD)
2	Detroit Mercy Lot (VIP, Player Support, Caddies, Media)
3	Wayne State University (General Public)
4	Detroit Golf Club Lots (Players, Key Staff & Event Staff)
5	Rideshare Lot (Palmer Park Community Building Lot)
6	Key Staff Overflow Lot (Old Palmer Park Clubhouse Lot)

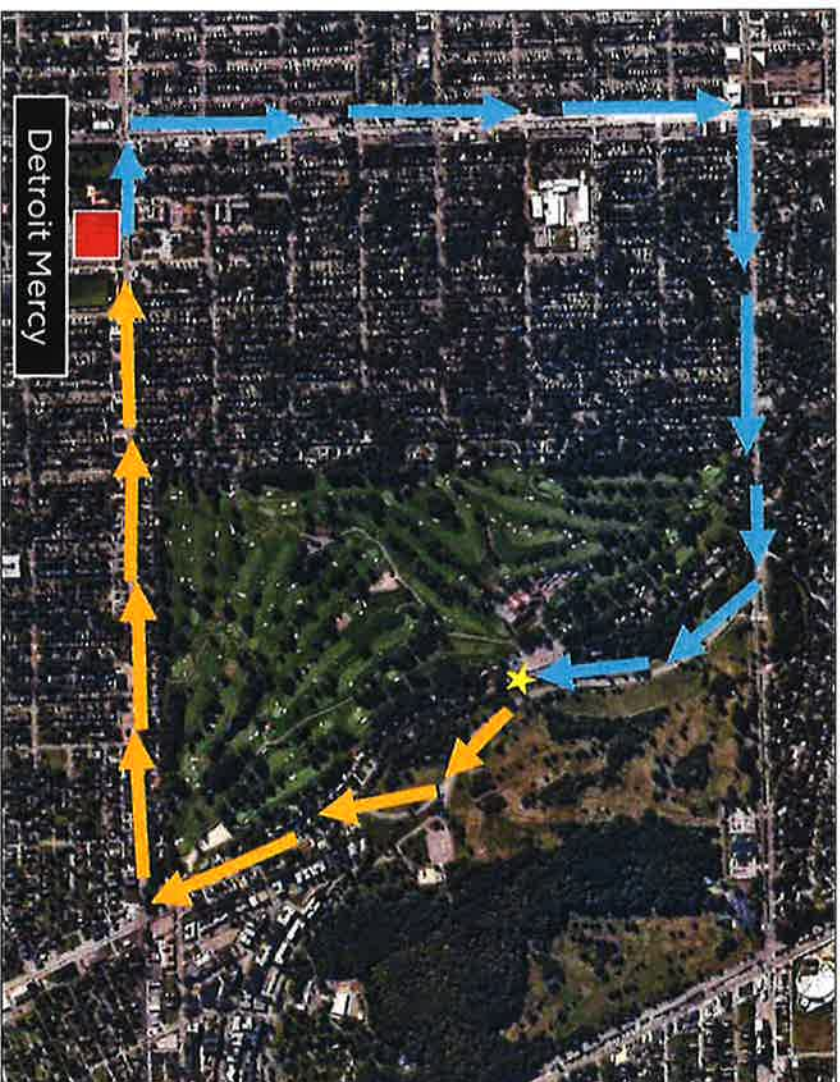
Off - Site Parking Locations



Wayne State Shuttle Route



Detroit Mercy Shuttle Route



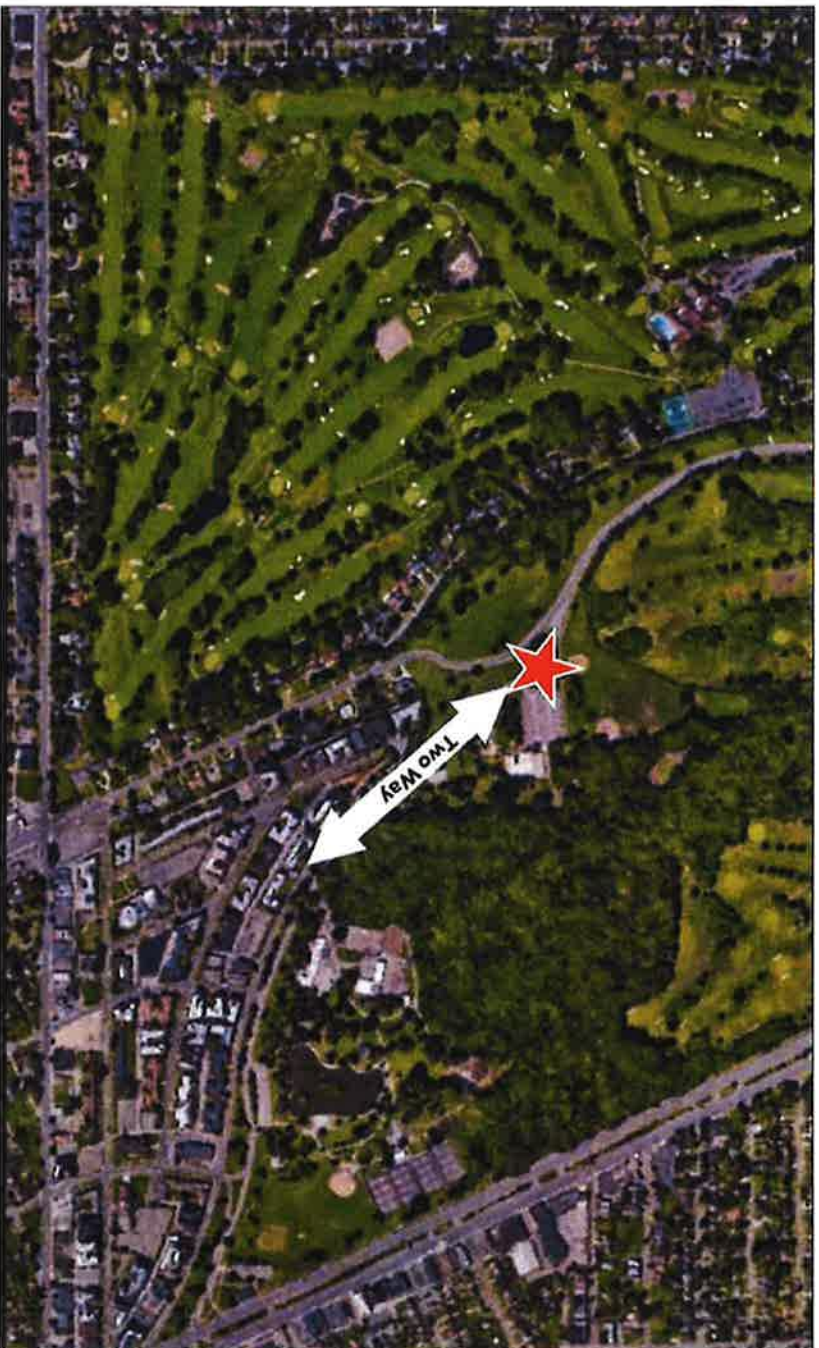
Pontchartrain Access



LEGEND

★ Security Checkpoint

Rideshare

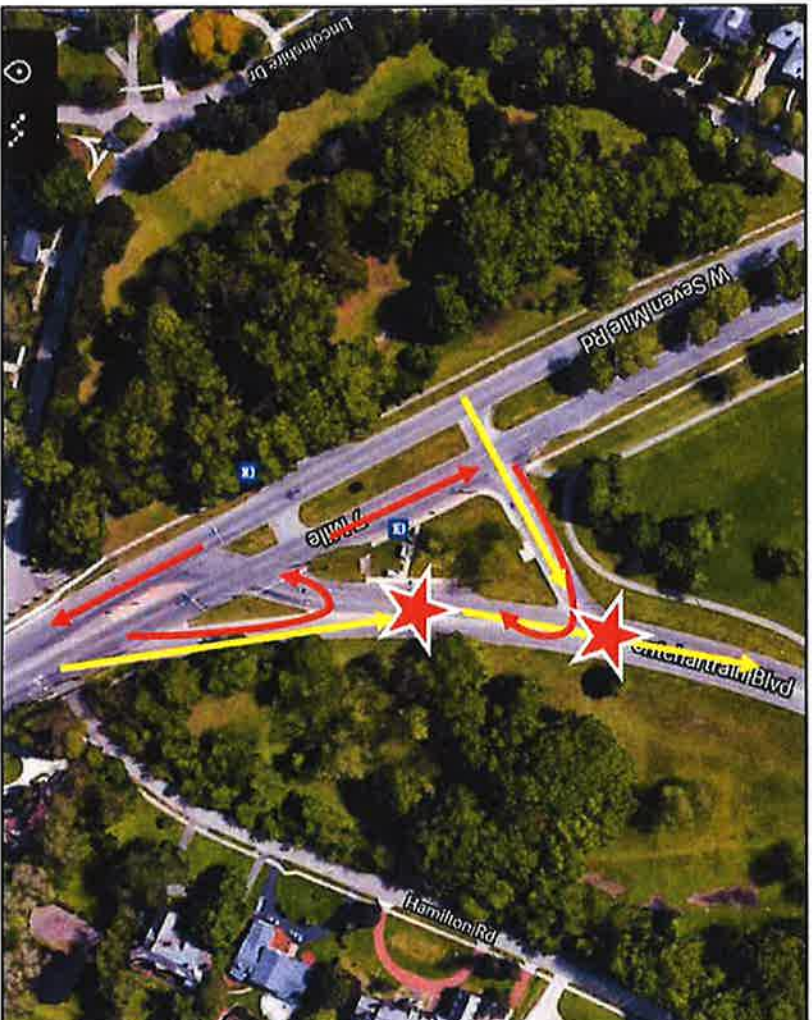


Sample Road Signage



LEGEND	
A.	Credential RMC Traffic Left Lane
B.	RMC Rideshare Next Right
C.	VIP Lot D Parking Turn Right

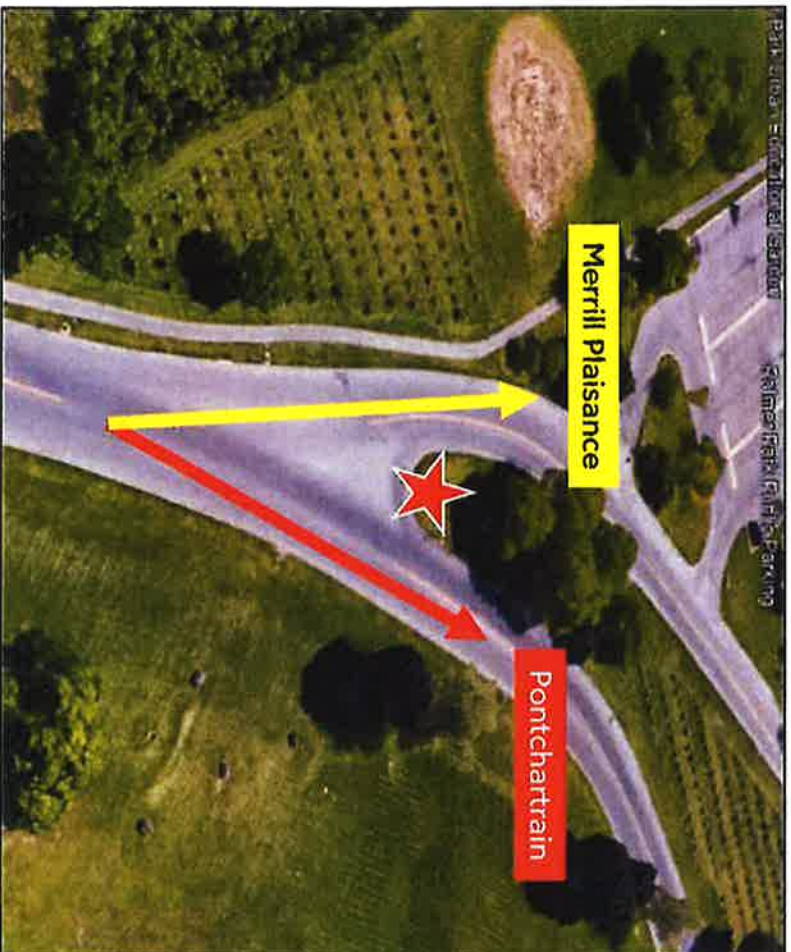
Seven Mile & Ponchartrain Intersection



LEGEND

- ★ Security Checkpoint
- Egress Path
- Ingress Path

Merrill Plaisance & Ponchartrain Intersection



LEGEND

- ★ Directional Signage
- UDM Shuttles Only
- All RMC Traffic

Other Activations: Downtown Detroit

OCM: Rocket Mortgage Classic Logo Photo Opportunity

Photo opportunity of a large Rocket Mortgage Classic branded piece of signage where individuals can take pictures and engage with the event on social media. The idea would be to activate the sign with a small putting green and an information table.

- Size: 5x5x8 in front of OCM
- June 24 – June 30

Pro-Am Pairings Party: One Campus Martius

For 2024 – the Rocket Mortgage Classic will be hosting our Tuesday night Pro-Am Pairings Party at Rocket's event space on the 14th floor of One Campus Martius. Estimated to run 6:30 – 10:00 pm.

SPECIAL EVENTS PETITION

Petition No: _____

Event Name: Rocket Mortgage Classic

Event Status: In Review- Special Events Management Team (Step 1 of 6)

Petitioner Name / Organization: Rocket Giving Fund

Event Location: Detroit Golf Club

Event Date(s) and Time(s): 06/24/24 8:00 AM to 06/30/24 7:00 PM

Type of Event: Sports/Recreation

Applicant Contact:
Brittany Jeanis
bjeanis@intersportnet.com
+1 (409) 781-9920

Submission Date:	03/12/24 9
Date of Clerk's Office Referral:	
Date of City Departments Sign Off:	
Date Referred to Council:	

Department Approvals

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD

BSEED

Mayor's Office Special Events Signature: _____

Date: _____

General Event Information

Has this event been hosted before? Yes

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? Yes

Is this an annual event? Yes

Event Website: rocketmortgageclassic.com

Which spaces will be used? Street, Sidewalk, City Facility, Private Facility

Will this event include the use or sale of marijuana? No

Event Description

Brief Event Purpose & Description:

The Rocket Mortgage Classic made history in 2019 as the first PGA TOUR event ever held in the city of Detroit. This year the tournament returns June 23 – July 2 and will feature 156 of the world's top TOUR players. The Rocket Giving Fund is the host organization of the tournament who actively works to bridge the digital divide through the Changing the Course initiative - which is the primary charitable recipient of the tournament and has given over \$8M to non-profits in the community, including over \$4M to Changing the Course.

Estimated Peak Attendance: 9000

Estimated Total Attendance: 40000

Is this a public event? No

Will there be ticket sales or admission charged? Yes

Does this event use Hart Plaza? No

Will there be merchandise sold? Yes

Will you be taking donations? No

Is this a charity event? No

Does this event involve campers, tents and/or RVs? No

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? No

Contact Information

Organization / Petitioner Name: Rocket Giving Fund

Mailing Address: One Woodward Ave, Suite 1402

Detroit MI 48226

Primary Contact:	Secondary Contact:
Brittany Jeanis	Brian Watkins
bjeanis@intersportnet.com	brianwatkins@rock.com

Organization Type: Nonprofit

Organization Website: _____

Event Setup & Breakdown

Begin Setup: 03/29/24 8:00 AM

Complete Setup: 06/23/24 5:00 PM

Setup Location(s): Detroit Golf Club

Event Start: 06/24/24 8:00 AM

Event End: 06/30/24 7:00 PM

Begin Tear Down: 07/01/24 8:00 AM

Complete Tear Down: 07/31/24 6:00 PM

Number of Trash Containers: 3 Number of Recycling Containers: 3

Cleaning Service Vendor: VMX, Venuesmart, WM

Other Waste Elements: _____

Street Closures & Parking

How many streets will be closed: 1

Will you be closing any part of Woodward Avenue? No

Street Closures (if there are 1-4 closed streets):

1. Pontchartrain - Southbound traffic only 06/24/24

7 mile to Whitmore 5:00 AM 7:00 PM

2. _____

3. _____

4. _____

Will you charge attendees for parking? Yes

Valet parking or blocking metered parking spaces? Neither

Describe the parking plan to accommodate anticipated attendance:

Parking for public will be through rented out areas at Wayne State University and University of Detroit Mercy. Rideshare is also heavily promoted.

Food & Beverage

Will food be served? Yes

Will food be prepared on site? Yes

Number of food trucks: 1 Number of non-truck food vendors: 1

Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? Yes

Will there be sales, service and/or consumption of alcohol in public at the event? Yes

What type(s) of alcohol will be served? Wine, Liquor, Beer

Day(s) and time(s) alcohol will be served: Tuesday, June 25 - Sunday, June 30 | 7:00am - 5:00pm

Will ice be used in any served beverages? Yes

Stages, Tents, & Structures

Is a stage being built? No

How many stages will be used? _____

Do any of the stages have a canopy? _____

Number of tents 10' x 10' and smaller: 20

Number of tents larger than 10' x 10': 25

Tent Contractor: InProduction

What other structures will your event include? Scaffolding Structures, Bleachers, TV Towers

Will your event use any grills? Yes

What kind of grills? Propane

Utilities & Portable Restrooms

Event Utilities that will be used: Generators, Utility Power

How will generators be fueled? From fuel tanks on property

Generator contractor: United Rentals

Will additional wiring be installed? Yes

Does the event require access to a hydrant? No

Will there be amplified sound? Yes

Will a sound system be used? Yes

Will you be providing Port-a-johns? Yes

Security & Emergency Plans

Will the event have a security contractor? Yes

Security Contractor: ProStar, Cardinal Golf, Rock Security

Number of private personnel per shift: 50

Which of these apply to the private security personnel? Licensed, Armed Bonded

Will you contract emergency medical services? Yes

Name of emergency medical services contractor: Henry Ford, Medstar

Does this event include fireworks? No

Day(s) and time(s) of fireworks: _____

Fireworks vendor: _____

Attachments

<input type="checkbox"/>	Applicant Signature Page (required)
<input type="checkbox"/>	Event Clean Up Plan (required)
<input type="checkbox"/>	Security Plan (500 or less attendees)
<input type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input type="checkbox"/>	Security Contractor Agreement (if applicable)
<input type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)

City Council Member: _____

Resolved, The Mayor's Office is hereby authorized and directed to issue permits to Rocket Giving Fund to host "Rocket Mortgage Classic" (2024-012) on June 24, 2024 through June 30, 2024, at Detroit Golf Club, 17911 Hamilton from 8:00 AM -7:00 PM.

PROVIDED, that there will be DPD Assisted Event; and be it further

PROVIDED, that there will be DFD Pending Inspections; Contracted with Private EMS to Provide Services; and be it further

PROVIDED, that there will be BSEED Permits Required for Tents, Generators and be it further

PROVIDED, that there will be DPW Type III Barricades & Road Closure Signage Required; and be it further

PROVIDED, that there will be Municipal Parking No Parking Signs Required; and be it further

PROVIDED, that there will be a Business License Required obtained following City Council approval; and be it further

PROVIDED, that all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.