City of Detroit

Janice M. Winfrey City Clerk

OFFICE OF THE CITY CLERK

Andre P. Gilbert II Deputy City Clerk

DEPARTMENT PETITION REFERENCE COMMUNICATION

To: The Department or Commission Listed Below

From: Janice M Winfrey, Detroit City Clerk

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

Petition No.

2024-074 Amended

Name of Petitioner

C3 Presents- NFL Draft/ Detroit 300 Conservancy

Description of Petition

Please see request to hold "NFL Draft" Submitted by C3 Presents-NFL Draft/ Detroit 300 Conservancy, located at Campus Martius, Spirit Park, Hart Plaza and surrounding footprint. on April 25th through April 27th, from 12:00PM to 11:00PM. Set-up to begin March 28th, 8:00AM complete by April 24th 11:00PM with teardown to begin April 27th 8:00PM completed by May 10th

6:00PM.

Type of Petition

Special Event

Submission Date

2/29/24

Concerned Departments

Media Services, Buildings & Safety Engineering, Police

Department, Fire Department, Municipal Parking Department, Transportation Department, Health Department; General Services

Department,

Petitioner Contact

Joe Choma

C3 Presents- NFL Draft/ Detroit 300 Conservancy

313-402-7880

ichoma@c3presents.com

Ryan Epstein

248-345-7895 Ryan.epstein@downtowndetroit.org

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

City of Detroit Special Events Application Authorizations

AUTHORIZATION & AFFIDAVIT OF APPLICANT

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

Applicant Signature: Ryan Epstein Date: 2/23/24

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

HOLD HARMLESS AND INDEMNIFICATION

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

Event Name: NFL Draft Event Date: April 2024

Event Organizer: C3-NFL/DDP/Detroit 300

Applicant Signature: Ryan Epstein Date: 2/23/24





8:00 AM	8:00 AM	Tuesday, April 2, 2024	8:00 AM	8:00 AM	Monday, April 1, 2024	10:00 AM	8:00 AM	Sunday, March 31, 2024	8:00 AM	Saturday, March 30, 2024	Friday, March 29, 2024	Thursday, March 28, 2024	Wednesday, March 27, 2024	Tuesday, March 26, 2024	Monday, March 25, 2024	DAY/TIME CATEGORY
Theater Structure Build Day 3 - (Crane Day 3)	Continue Building Spanner truss and cont loading into Theatre roof		Continue Building Spanner truss and cont loading into Theatre roof	Finalize Theater Base out / Theater Structure Build Day 2 - (Crane Day 2)	4	Tip Spanner truss trucks and assemble truss sticks	Continues truck tip and theater base out / Theater Structure Build - Day 1 (Crane Day 1)	024	Tip Trucks and begin Theater Structure Baseout	2024	24	. 2024	27, 2024	2024	2024	ау астипу
Stage FX	4Wall Entertainment		4Wall Entertainment	Stage FX		4Wall Entertainment	Stage FX		Stage FX							ORGANIZATION
Draft Theater	Draft Theater		Draft Theater	Draft Theater		Draft Theater	Draft Theater		Draft Theater							LOCATION
Production - C3	Production - C3	Load In Day 9	Production - C3	Production - C3	Load In Day 8	Production - C3	Production - C3	Load In Day 7	Production - C3	Load In Day 6	Load In Day 5	Load In Day 4	Load In Day 3	Load In Day 2		DEPARTMENT DAY NAME

WT1 Draft (594

500 Strips 100

To, 316), Feb. 4-177

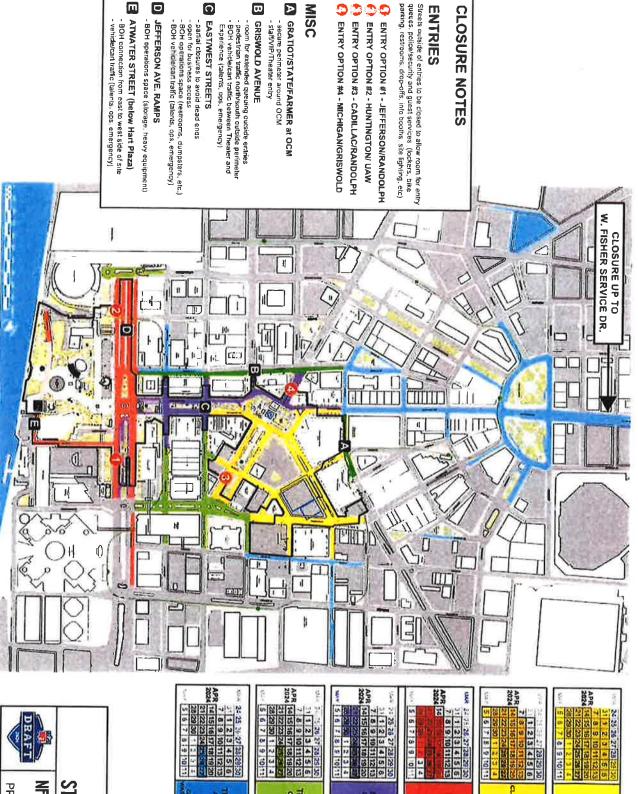
Load In Day 20				Obtained), reprint 10, 2024
Production - C3	Draft Theater	4Wall Entertainment	- c-rug - pay -	Sahirday And 42 7004
Load in Day 19			Pos-Rio - Day 1	8:00 AM
Load in Day 18				Friday April 12 2024
				Thursday, April 11, 2024
Load In Day 17				Wednesday, April 10, 2024
Production - C3	Draft Theater	Stage FX	Theater Structure Build Day 10 / Finalize Clean up and storage	8:00 AM
Load In Day 16				Tuesday, April 9, 2024
Production - C3	Draft Theater	Stage FX	Theater Structure Build Day 9 / Finalize Stage Deck / Begin Clean up and storage	8:00 AM
Load In Day 15				Monday, April 8, 2024
Production - C3	Draft Theater	Stage FX	Theater Structure Build Day 8 / Finalize roof skins / Finalize Gable Ends / Start on Stage Deck	8:00 AM
Load In Day 14				Sunday, April 7, 2024
Production - C3	Draft Theater	Stage FX	Theater Structure Build Day 7 / Continue on roof skins / Start on Gable Ends	8:00 AM
Load In Day 13	TORSON TO			Saturday, April 6, 2024
Production - C3	Draft Theater	Stage FX	Theater Structure Build Day 6 / Continue on roof skins - (Crane Day 6)	8:00 AM
Load In Day 12				Friday, April 5, 2024
Production - C3	Draft Theater	Stage FX	Theater Structure Build Day 5 / Continue on roof skins - (Crane Day 5)	8:00 AM
Load In Day 11				Thursday, April 4, 2024
Production - C3	Draft Theater	4Wall Entertainment	Finalize Building Spanner truss loading into Theatre roof	8:00 AM
Production - C3	Draft Theater	Stage FX	Theater Shucture Build Day 4 / Start on roof skins - (Crane Day 4)	8:00 AM
Load In Day 10				Wednesday, April 3, 2024

NF | Down 2024

Load Out Day 6				Friday, may 3, 2024
Load Out Day 5				Inursday, May 2, 2024
Load Out Day 4				wednesday, May 1, 2024
Load Out Day 3	Active on			ruesday, April 30, 2024
Load Out Day 2				Monday, April 29, 2024
	Draft Theater	LD Systems	Truck Arrival Semi - 53' Audio	7:00 AM
	Draft Theater	This truck remains on site for second LD Systems day of load out	Truck Arrival Serni - 53' Audio	7:00 AM
Load Out Day 1				Sunday, April 28, 2024
Show Day 3				Saturday, April 27, 2024
Show Day 2				Friday, April 26, 2024
Show Day 1				Thursday, April 25, 2024
Load In Day 31				Wednesday, April 24, 2024
Load In Day 30				Tuesday, April 23, 2024
		ŗ	TURN OVER THEATER TO NFL	6:00 AM
Load In Day 29				Monday, April 22, 2024
Production - C3	Draft Theater	פור	ALL Scenic Elements in Draft Theater // FINALIZE all remaining projects by EOD	8:00 AM
Production - C3	Draft Tavem	r // 4Wall Entertainment	ALL Prod Depts in Draft Theater // FINALIZE all remains projects by EOD	8:00 AM
Load In Day 28	記を書る			Sunday, April 21, 2024
Production - C3	Draft Theater	19 4Wall Entertainment	4Wall Lighting - Finalize Lighting Install / begin programming	8:00 AM
Load In Day 27				Saturday, April 20, 2024
Production - C3	Draft Theater		Tyler Scenic - Continue scenic install	8:00 AM
Production - C3	Draft Theater	ing 4Wall Entertainment	4Wall Lighting - Continue Lighting Install	8:00 AM

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Load Out Day 9	Monday, May 6, 2024
Load Out Day 8	Sunday, May 5, 2024
Load Out Day 7	



MISC

CLOSURE NOTES

ENTRIES

24 25 26 27 28 PHASE 1 FRI - MARCH 29, 2024 TO TUES - MAY 7, 2024 CLOSURES FOR THEATER BUILD FARMERS FOR THEATER BUILD FARMERS FOR THEATER BUILD

	CADILLAC SQUARE, WESTBOUND	
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MON - APRIL 8, 2024 TO SUN - MAY 5, 2024 CLOSUNES FOR CAMPUS MARTIUS / CADELLAC SQUARE BUILD

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Spendar and library State	CONDRESS STREET LANGUES TO THE TOTAL SANCTON	OPERATING HOURS CLOSURES - ENTRIES & OPERATIONS	THURS - APRIL 25, 2024 TO SAT - APRIL 27, 2024	PILIANE 3

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JEFFERSON AVE. RAMPS

C EASTIWEST STREETS

B GRISWOLD AVENUE

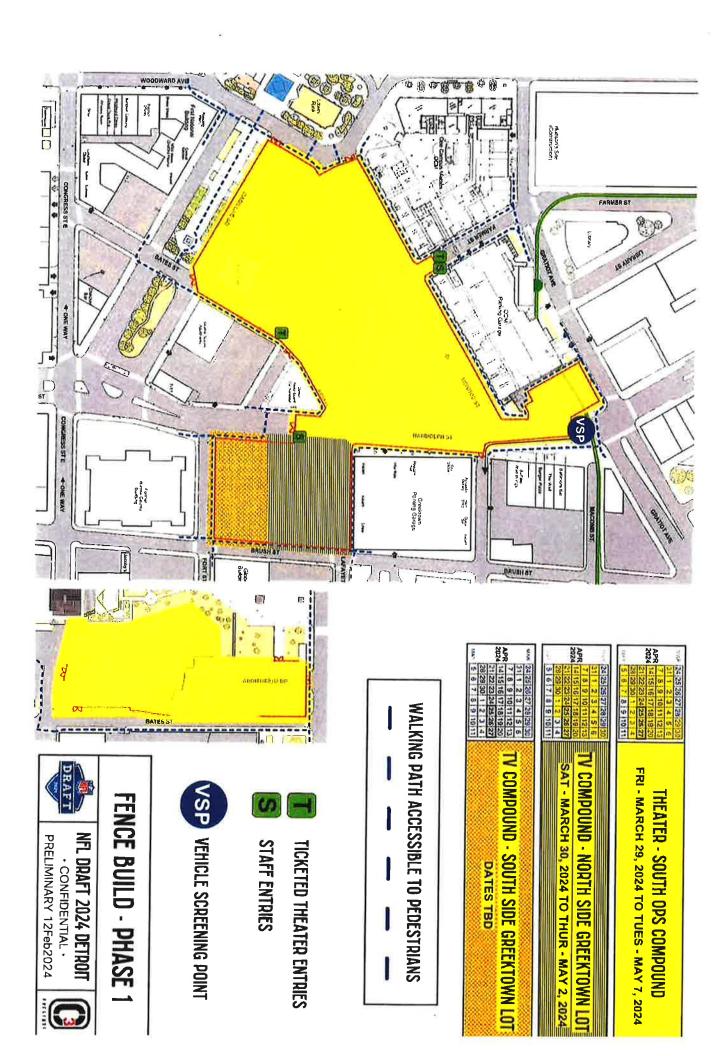
- secure perimeter around OCM
- staff/VIP/Theater entry

STREET CLOSURES PROPOSED

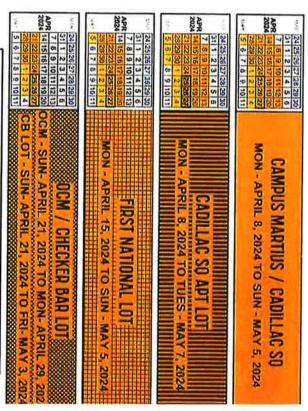
NFL DRAFT 2024 DETROIT













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GA ENTRY #3

CADILLAC SOUARE / RANDOLPH

TICKETED THEATER ENTRIES

WALKING PATH ACCESSIBLE TO PEDESTRIANS

FENCE BUILD - PHASE 2

NFL DRAFT 2024 DETROIT

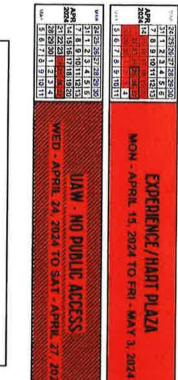




DRAFT







FENCE BUILD - PHASE 3

VSP) VEHICLE SCREENING POINT

STAFF ENTRIES

GA ENTRY #2

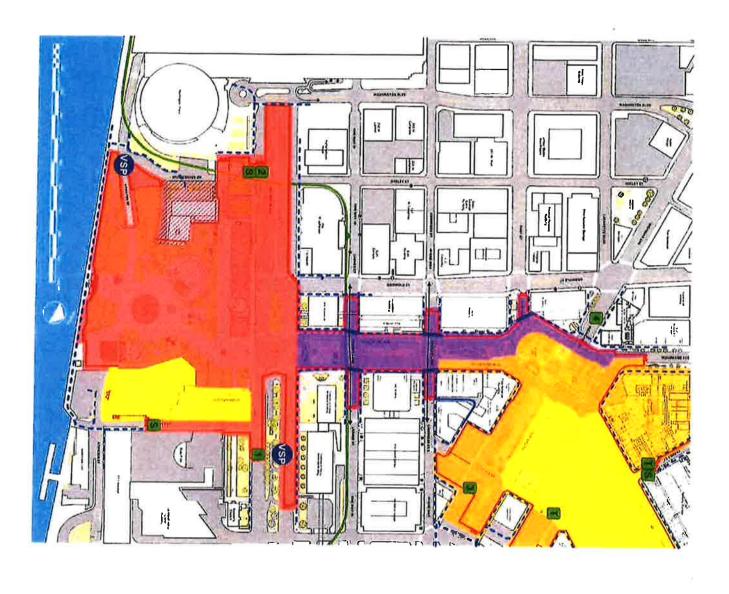
- HUNTINGTON PLACE / UAW

GA ENTRY #1

- JEFFERSON / RANDOLPH

PRELIMINARY 12Feb2024 · CONFIDENTIAL ·







WALKING PATH ACCESSIBLE TO PEDESTRIANS

GA ENTRY #1 - JEFFERSON / RANDOLPH

GA ENTRY #2 - HUNTINGTON PLACE / UAW

GA ENTRY #3 - CADILLAC SOUARE / RANDOLPH

GA ENTRY #4 - MICHIGAN / GRISWOLD

TICKETED THEATER ENTRIES

STAFF ENTRIES

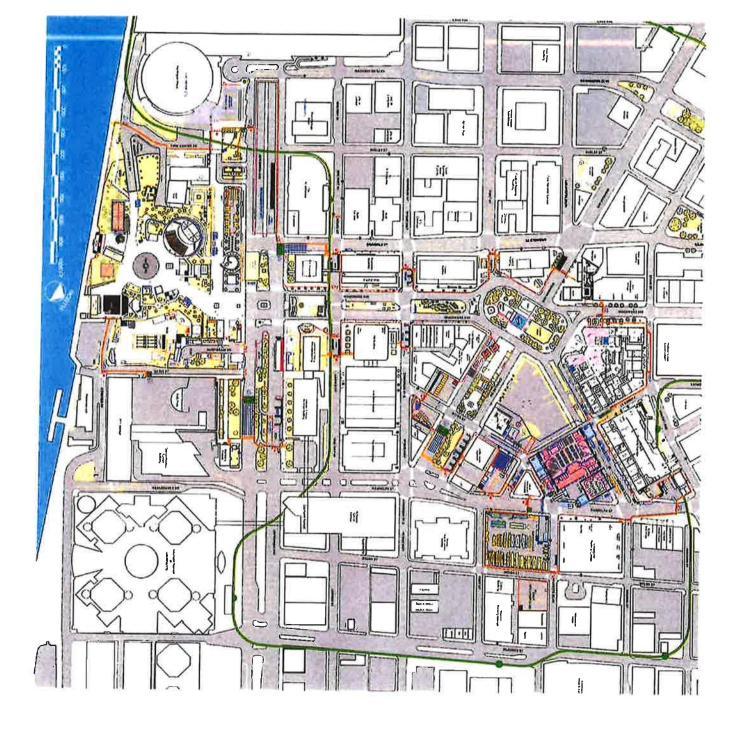
VSP VEHICLE SCREENING POINT

DRAFT

FENCE BUILD - PHASE 4

NFL DRAFT 2024 DETROIT - CONFIDENTIAL - PRELIMINARY 12Feb2024







MAIN SITE DETAIL

NFL DRAFT 2024 DETROIT

CONFIDENTIAL

PRELIMINARY 21Feb2024



CITY OF DETROIT, OFFICE OF EXTERNAL AFFAIRS

SPECIAL EVENTS PETITION

Petition	No:							
Event Na	ame:	IFL Draft						
Event St	In Rev	iew- Special	Events	Manage	ement Team	(Step 1 of 6)		
Petition	er Name / C	Organizatio	on:	wntown	Detroit Par	tnership		
Event Lo	ocation: Har	t Plaza, Spirit	Plaza,	Woodw	ard Avenue	, Campus Ma	rtius Park	
Event Da	ate(s) and 1	^{04/}	25/24		12:00 PM	_to04/27/24	11:00	PM
Type of I	Event: Other	•						
Applica	nt Contact	•				Subn	nission Date	10/17/23 4
Ryan Epstein					Date of	Clerk's Of	fice Referra	l:
ryan.eps	tein@downto	owndetroit.o	rg	Da	te of City	Departme	nts Sign Of	f:
+	+1 (248) 345-7895				Da	ite Referre	d to Counci	l:
Departm	ent Appro	vals						
DPD	DFD	EMS	GSE)	DDOT	MPD	DPW	DHD
BSEED Mayor's	Office Spec	cial Events	Signa	ature:			/	
Date:						_		
CITY OF F	STROIT SD	ECIAL EVEN	ITC DE	TITION	ı			1

General Event information
Has this event been hosted before? No
Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before?
Is this an annual event? No
Event Website: nfl.com
Which spaces will be used? Street, Sidewalk, Park, City Facility, Private Facility
Will this event include the use or sale of marijuana? No
Event Description
Brief Event Purpose & Description: The 2024 NFL Draft will be the 89th annual meeting of National Football League franchises to select newly eligible players
Estimated Peak Attendance: 60000
Estimated Total Attendance: 300,000.00
Is this a public event? Yes
Will there be ticket sales or admission charged? No
Does this event use Hart Plaza? Yes
Will there be merchandise sold?
Will you be taking donations? No
ls this a charity event? No
Does this event involve campers, tents and/or RVs? No
Will this event involve a petting zoo or tattoos)?

Contact Information			
Organization / Petitioner Name	Downtown I	Detroit Partnership	
Mailing Address: 1 Campus Martin			
Detroit	Michigan	48226	
Primary Contact:		Secondary Contact:	
Ryan Epstein			
ryan.epstein@downtowndetroit.	org		
Organization Type: Nonprofit		<u>,</u>	
Organization Website: Downtown	detroit.org		
Event Setup & Breakdov	wn		
Begin Setup: <u>03/28/24</u>		8:00 AM	
Complete Setup: 04/24/24		11:00 PM	
Setup Location(s): Hart Plaza, Woo	dward Avenu	ue, Spirit Plaza, Campus Martius Park, Mo	
Event Start:		12:00 PM	
Event End:		11:00 PM	
Begin Tear Down: 04/27/24		8:00 PM	
Complete Tear Down: 05/10/24		6:00 PM	
Number of Trash Containers: 25	0 Nu	umber of Recycling Containers: 250	<u> </u>
Cleaning Service Vendor: T.B.D			
Other Waste Elements: $\overline{\textbf{T.B.C}}$)		

Street Closures & Parking
How many streets will be closed: 5+
Will you be closing any part of Woodward Avenue? Yes
Street Closures (if there are 1-4 closed streets):
1
2
3
4
No
Will you charge attendees for parking? No
Valet parking or blocking metered parking spaces?
Describe the parking plan to accommodate anticipated attendance: T.B.D, working in tandem with the local host committee to leverage local garages and surface lots
Food & Beverage
Will food be served?

Will food be prepared on site? _____

Number of food trucks: 5 Number of non-truck food vendors: 20

Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? Yes	
Will there be sales, service and/or consumption of alcohol in public at the event? Yes	
What type(s) of alcohol will be served? Wine, Liquor, Beer	
Day(s) and time(s) alcohol will be served: April 25 - April 27, 12p to 12a	
Will ice be used in any served beverages? Yes	
Stages, Tents, & Structures	
Is a stage being built? <u>Yes</u>	
How many stages will be used? 2	
Do any of the stages have a canopy? Yes	
Number of tents 10' x 10' and smaller: 25	
Number of tents larger than 10' x 10': 40	
Tent Contractor: T.B.D	
What other structures will your event include? bleachers, scaffolding structure	S
Will your event use any grills? <u>Yes</u>	
What kind of grills? <u>all the above</u>	
Utilities & Portable Restrooms	
Event Utilities that will be used: Generators	
How will generators be fueled? Utilizing a fuel truck	
Generator contractor:	
Will additional wiring be installed? No	
Does the event require access to a hydrant? Yes	
Will there be amplified sound? Yes	
Will a sound system be used? Yes	
Will you be providing Port-a-johns? Yes	

Day(s) and time(s) of fireworks:

Fireworks vendor:

Attachments

Applicant Signature Page (required)
Event Clean Up Plan (required)
Security Plan (500 or less attendees)
Emergency Response Plan & Medical Procedures (500+ attendees)
Communication and Community Impact Plan (500+ attendees)
Maintaining of Traffic Plan (1000+ attendees or if closing a street)
Build and Breakdown Schedule (if you are erecting any structures)
Site Map Plan (if event involves any temporary elements including tents)
Emergency Medical Contractor Agreement (if applicable)
Barricades Provider Agreement (if applicable)
Security Contractor Agreement (if applicable)
Port-a-john Contractor Agreement (if applicable)
Sanitation Contractor Agreement (if applicable)

City Council Member:	
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Resolved, The Mayor's Office is hereby authorized and directed to issue permits to C3 to host "NFL Draft" (2024-074) on April 25 through April 27, 2024, at Campus Martius, Spirit Plaza, Hart Plaza, Woodward Ave from 12:00 PM – 11:00 PM.

PROVIDED, that there will be DPD Assisted Event; and be it further

PROVIDED, that there will be DFD Pending Inspections; Contracted with Private EMS to Provide Services; and be it further

PROVIDED, that there will be BSEED Permits Required for Tents, Generators and be it further

PROVIDED, that there will be DPW Type III Barricades & Road Closure Signage Required; and be it further

PROVIDED, that there will be Municipal Parking No Parking Signs Required; and be it further

PROVIDED, that there will be a Business License Required obtained following City Council approval; and be it further

PROVIDED, that all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.