



**OFFICE OF THE  
CHIEF FINANCIAL OFFICER**  
Office of Development and Grants

Coleman A. Young Municipal Center  
2 Woodward Avenue, Suite 1026  
Detroit, Michigan 48226

Phone 313•628•1258  
Fax 313•224•0542  
www.detroitmi.gov

February 19, 2024

The Honorable Detroit City Council  
**ATTN: City Clerk Office**  
200 Coleman A. Young Municipal Center  
Detroit MI 48226

**RE: Authorization to submit a grant application to the Invest Detroit Foundation for the FY 2024 Spark Historical and Cultural Markers Grant**

The Department of Public Works is hereby requesting authorization from Detroit City Council to submit a grant application to the Invest Detroit Foundation for the FY 2024 Spark Historical and Cultural Markers Grant. The amount being sought is \$82,050.00. There is no City match requirement. The total project cost is \$82,050.00.

The FY 2024 Spark Historical and Cultural Markers Grant will enable the department to:

- Install four historical and cultural wayfinding and bronze medallion sidewalk markers at key locations along Dexter Avenue
- Improve and rejuvenate Dexter Avenue by highlighting its historical significance
- Drive more foot traffic to local businesses and create a renewed sense of pride among residents

We respectfully request your approval to submit the grant application by adopting the attached resolution.

Sincerely,

DocuSigned by:  
*Terri Daniels*  
4D2BEEE23C8D489...

Terri Daniels  
Director of Grants, Office of Development and Grants

CC:  
Sajjiah Parker, Assistant Director, Grants



## Office of Development and Grants

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### RESOLUTION

**Council Member** \_\_\_\_\_

**WHEREAS**, the Department of Public Works has requested authorization from City Council to submit a grant application to the Invest Detroit Foundation, for the FY 2024 Spark Historical and Cultural Markers Grant, in the amount of \$82,050.00, to install four historical and cultural wayfinding and bronze medallion sidewalk markers at key locations along Dexter Avenue; now

**THEREFORE, BE IT RESOLVED**, the Department of Public Works is hereby authorized to submit a grant application to the Invest Detroit Foundation for the FY 2024 Spark Historical and Cultural Markers Grant.



CITY OF DETROIT  
OFFICE OF THE CHIEF FINANCIAL OFFICER  
OFFICE OF DEVELOPMENT AND GRANTS

COLEMAN A. YOUNG MUNICIPAL CENTER  
2 WOODWARD AVENUE, SUITE 1026  
DETROIT, MICHIGAN 48226  
PHONE: 313 • 628-2158  
FAX: 313 • 224 • 0542  
WWW.DETROITMI.GOV

### Grant Application Request Form (GARF)

In order to secure the Office of Development and Grants (ODG) approval required under Section 17-4-2 of the Detroit City Code, this form is to be filled out by City Departments as soon as possible upon learning of an opportunity that the Department would like to pursue. This form must be signed and submitted not later than 20 business days prior to the application deadline.

Please submit this form to the following ODG staff: Sajjiah Parker, Assistant Director, [parkersa@detroitmi.gov](mailto:parkersa@detroitmi.gov) and the Department/Project assigned Development Officer.

<b>City Department</b>	Department of Public Works
<b>Date</b>	2.12.24
<b>Department Contact Name</b>	Jay Biernat
<b>Department Contact Phone</b>	313.268.4403
<b>Department Contact Email</b>	biernatj@detroitmi.gov
<b>Grant Opportunity Title</b>	Spark Grant Application: Historical and Cultural Markers
<b>Grant Opportunity Funding Agency</b>	Invest Detroit
<b>Web Link to Opportunity Information</b>	N/A
<b>Award Amount (that Department will apply for)</b>	\$ 82,050.00
<b>Application Due Date</b>	N/A
<b>Anticipated Proposed Budget Amount</b>	\$ 82,050.00
<b>City Match Contribution Amount</b>	N/A
<b>Source of City Match (include Appropriation Number, Cost Center, and Object Code)</b>	N/A
<b>List of programs/services/activities to be funded and the Budget for each</b> <i>Sample:</i> - ABC Afterschool program: \$150,000 - XYZ Youth leadership program: \$100,000 - Salary/Benefits: \$95,000 - Supplies: \$5,000	Historical/ Cultural Medallions installed in Dexter Streetscape sidewalk (4) 36' diameter \$ 25,000.00 Dexter/Davison Sign Replacement \$ 50,000.00 Neighborhood Signage/ Wayfinding \$ 7,050.00 Total \$ 82,050.00
<b>Brief Statement of Priorities/Purpose for the Application</b> <i>Sample: To support expansion of promising youth development programs in MNO neighborhood.</i>	The implementation of cultural and historic wayfinding and bronze medallion sidewalk markers along Dexter Avenue aims to address several critical needs and challenges. Dexter Avenue, once a vibrant economic corridor, has faced decades of disinvestment and neglect. Its rich cultural and historic significance has been overshadowed by urban decay and underutilization. This project seeks to revitalize the area by celebrating its history, increasing tourism, and boosting economic activity.
<b>Key Performance Indicators to be Used to Measure the Programs/Services/Activities</b> <i>Sample:</i> # of kids newly enrolled in ABC and XYZ % of kids from ABC who demonstrate improved educational performance	Data will be collected through surveys, foot traffic counts, business revenue reports, and property assessments. The results will be used to assess the project's success and inform future improvements. Findings will be shared with the community and stakeholders to ensure transparency and accountability.

James Hannig

Director's Name (Please Print)

DocuSigned by:

Director's Signature

2/14/2024

Date