



DEPARTMENTAL SUBMISSION

DEPARTMENT: OCFO-Office of Contracting & Procurement
FILE NUMBER: OCFO-Office of Contracting &
Procurement-2919

RE:

Submitting reso. autho. Contract No. 6006026

SUMMARY:

100% ARPA Funding – To Provide Media Strategist Services, Creative Support and Media Buying for ARPA Educational and Informational Marketing Campaigns. – Contractor: The Allen Lewis Agency, LLC – Location: 30600 Northwestern Highway, Suite 205, Farmington Hills, MI 48331 – Contract Period: Upon City Council Approval through June 30, 2025 – Total Contract Amount: \$3,000,000.00.
Citywide

RECOMMENDATION:

100% ARPA Funding – To Provide Media Strategist Services, Creative Support and Media Buying for ARPA Educational and Informational Marketing Campaigns. – Contractor: The Allen Lewis Agency, LLC – Location: 30600 Northwestern Highway, Suite 205, Farmington Hills, MI 48331 – Contract Period: Upon City Council Approval through June 30, 2025 – Total Contract Amount: \$3,000,000.00.
Citywide

BY Choose an item.

Sandra Stahl, Chief Procurement Officer
Office of Contracting and Procurement Office

RESOLVED: that **Contract No. 6006026** referred to in the foregoing communication dated February 15, 2024 be hereby and is approved.

DEPARTMENTAL CONTACT:

Name: Marcy Wilson
Position: Procurement Assistant