



DEPARTMENTAL SUBMISSION

DEPARTMENT: OCFO-Office of Contracting & Procurement
FILE NUMBER: OCFO-Office of Contracting &
Procurement-2918

RE:

Submitting reso. autho. Contract No. 6006002

SUMMARY:

100% ARPA Funding – To Provide Media Strategist Services, Creative Support and Media Buying for ARPA Educational and Informational Marketing Campaigns. – Contractor: Emerald Media, LLC – Location: 440 Burroughs Street, Suite 134, Detroit, MI 48202 – Contract Period: Upon City Council Approval through June 30, 2025 – Total Contract Amount: \$3,000,000.00. **Citywide**

RECOMMENDATION:

100% ARPA Funding – To Provide Media Strategist Services, Creative Support and Media Buying for ARPA Educational and Informational Marketing Campaigns. – Contractor: Emerald Media, LLC – Location: 440 Burroughs Street, Suite 134, Detroit, MI 48202 – Contract Period: Upon City Council Approval through June 30, 2025 – Total Contract Amount: \$3,000,000.00. **Citywide**

BY Choose an item.

Sandra Stahl, Chief Procurement Officer
Office of Contracting and Procurement Office

RESOLVED: that **Contract No. 6006002** referred to in the foregoing communication dated February 15, 2024 be hereby and is approved.

DEPARTMENTAL CONTACT:

Name: Marcy Wilson
Position: Procurement Assistant