

Janice M. Winfrey
City Clerk

City of Detroit
OFFICE OF THE CITY CLERK

Andre P. Gilbert II
Deputy City Clerk

DEPARTMENT PETITION REFERENCE COMMUNICATION

To: The Department or Commission Listed Below

From: Janice M Winfrey, Detroit City Clerk

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

Petition No.	2024-034
Name of Petitioner	Black Leaders Detroit
Description of Petition	Please see request to hold "Ride for Equity" Submitted by Black Leaders Detroit, located at 8425 W. McNichols on May 19, from 8:00AM to 12:00 PM. Set-up to begin May 19 at 6:00AM complete by 8:00AM with tear-down complete by 12:00PM.
Type of Petition	Special Event
Submission Date	1/26/2024
Concerned Departments	Media Services, Buildings & Safety Engineering, Police Department, Fire Department, Municipal Parking Department, Transportation Department, Health Department; General Services Department,
Petitioner Contact	Sharea Ayers Black Leaders Detroit 313-391-0952 sharea@blackleadersdetroit.org

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

City of Detroit Special Events Application Authorizations

AUTHORIZATION & AFFIDAVIT OF APPLICANT

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

Applicant Signature: Sharea Ayers

Date: 12/5/23

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

HOLD HARMLESS AND INDEMNIFICATION

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

Event Name: Ride For Equity Kickoff

Event Date: 5/19/24

Event Organizer: Black Leaders Detroit

Applicant Signature: Sharea Ayers

Date: 12/5/23



EIN: 84-2514445

To Whom It May Concern,

Established in 2019, Black Leaders Detroit's mission is to provide funding for entrepreneurs of African descent, based in the city. Since launching, we have provided over **\$2M** in funding to **300+** predominantly Black-led businesses and non-profit organizations. Starting **May 19, 2024**, BLD will embark on the [Ride For Equity](#) fundraiser; a 377 mile bike ride from Detroit to the Mackinac Policy Conference. In cities along the route, BLD will partner with an organization to host Speak For Yourself. These forums will focus on building better relationships and increasing awareness concerning equitable funding practices and inclusion for Black businesses.

Along with our mission, Black Leaders Detroit is always seeking to partner with companies and individuals that believe fairness is something we have to co-create. Therefore, we invite people to donate and ride with us as well as philanthropic organizations to sponsor the Ride For Equity.

You can learn more about Black Leaders Detroit by visiting our [website](#), [Instagram](#), or [Facebook](#) pages. For any questions or concerns regarding sponsorship, contact Sharea Ayers at sharea@blackleadersdetroit.org.

Sincerely,
Sharea Ayers
Director of Membership and Events



SPECIAL EVENTS PETITION



Petition No: _____

Event Name: Ride For Equity Kickoff

Event Status: In Review- Special Events Management Team (Step 1 of 6)

Petitioner Name / Organization: Black Leaders Detroit

Event Location: 4001 W McNichols Rd, Detroit, MI 48221

Event Date(s) and Time(s): 05/19/24 8:00 AM **to** 05/19/24 12:00 PM

Type of Event: Bike Ride/Race

Applicant Contact:
Sharea Ayers
sharea@blackleadersdetroit.org
+1 (313) 391-0952

Submission Date:	12/05/23 4
Date of Clerk's Office Referral:	
Date of City Departments Sign Off:	
Date Referred to Council:	

Department Approvals

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD
	DFD Approval Not Required		GSD Approval Not Required	DDOT Approval Not Required	MPD Approval Not Required		

BSEED

Mayor's Office Special Events Signature: _____

Date: _____

General Event Information

Has this event been hosted before? Yes

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? Yes

Is this an annual event? Yes

Event Website: <https://donate.blackleadersdetroit.org/event/ride-for->

Which spaces will be used? Street

Will this event include the use or sale of marijuana? No

Event Description

Brief Event Purpose & Description:

Ride for Equity is a bike ride from Detroit to Mackinaw to raise money for Black entrepreneurs and bring awareness to the importance of equitable funding practices.

Estimated Peak Attendance: 100

Estimated Total Attendance: 150

Is this a public event? Yes

Will there be ticket sales or admission charged? Yes

Does this event use Hart Plaza? No

Will there be merchandise sold? No

Will you be taking donations? Yes

Is this a charity event? Yes

Does this event involve campers, tents and/or RVs? No

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? No

Contact Information

Organization / Petitioner Name: Black Leaders Detroit

Mailing Address: 2050 15th Street

Detroit Michigan 48216

Primary Contact:	Secondary Contact:
Sharea Ayers	Tiana Harris
sharea@blackleadersdetroit.org	tiana@blackleadersdetroit.org
	+1 (313) 550-4343

Organization Type: Nonprofit

Organization Website: blackleadersdetroit.org

Event Setup & Breakdown

Begin Setup: 05/19/24 6:00 AM

Complete Setup: 05/19/24 8:00 AM

Setup Location(s): 4001 W McNichols Rd, Detroit, MI 48221

Event Start: 05/19/24 8:00 AM

Event End: 05/19/24 12:00 PM

Begin Tear Down: 05/19/24 11:00 AM

Complete Tear Down: 05/19/24 12:00 PM

Number of Trash Containers: 0 Number of Recycling Containers: 0

Cleaning Service Vendor: N/A

Other Waste Elements: _____

Street Closures & Parking

How many streets will be closed: 0

Will you be closing any part of Woodward Avenue? _____

Street Closures (if there are 1-4 closed streets):

1. _____

2. _____

3. _____

4. _____

Will you charge attendees for parking? No

Valet parking or blocking metered parking spaces? Neither

Describe the parking plan to accommodate anticipated attendance:

We plan to partner with U of D Mercy again and utilize their facilities for parking.

Food & Beverage

Will food be served? No

Will food be prepared on site? _____

Number of food trucks: _____ Number of non-truck food vendors: _____

Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? No

Will there be sales, service and/or consumption of alcohol in public at the event? _____

What type(s) of alcohol will be served? _____

Day(s) and time(s) alcohol will be served: _____

Will ice be used in any served beverages? No

Stages, Tents, & Structures

Is a stage being built? No

How many stages will be used? _____

Do any of the stages have a canopy? _____

Number of tents 10' x 10' and smaller: 1

Number of tents larger than 10' x 10': 0

Tent Contractor: N/A

What other structures will your event include? _____

Will your event use any grills? No

What kind of grills? _____

Utilities & Portable Restrooms

Event Utilities that will be used: Neither

How will generators be fueled? _____

Generator contractor: _____

Will additional wiring be installed? No

Does the event require access to a hydrant? No

Will there be amplified sound? No

Will a sound system be used? _____

Will you be providing Port-a-johns? No

Security & Emergency Plans

Will the event have a security contractor? No

Security Contractor: _____

Number of private personnel per shift: _____

Which of these apply to the private security personnel? _____

Will you contract emergency medical services? Yes

Name of emergency medical services contractor: Hart EMS

Does this event include fireworks? No

Day(s) and time(s) of fireworks: _____

Fireworks vendor: _____

Attachments

<input type="checkbox"/>	Applicant Signature Page (required)
<input type="checkbox"/>	Event Clean Up Plan (required)
<input type="checkbox"/>	Security Plan (500 or less attendees)
<input type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input type="checkbox"/>	Security Contractor Agreement (if applicable)
<input type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)

City Council Member: _____

Resolved, The Mayor's Office is hereby authorized and directed to issue permits to Black Leaders Detroit to host "Ride for Equity" (2024-034) on May 19, 2024, at 8245 W. McNichols 8:00 AM to 12:00PM

PROVIDED, that there will be DPD Assisted Event; and be it further

PROVIDED, that there will be DFD Pending Inspections; Contracted with Private EMS to Provide Services; and be it further

PROVIDED, that there will be BSEED Permits Required for Tents, Generators and be it further

PROVIDED, that there will be DPW Type III Barricades & Road Closure Signage Required; and be it further

PROVIDED, that there will be Municipal Parking No Parking Signs Required; and be it further

PROVIDED, that there will be a Business License Required obtained following City Council approval; and be it further

PROVIDED, that all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.