

**To:** City Council Members

From: Terri Weems, Group Executive, Mayor's Workforce Development Board &

Detroit at Work

Dana Williams, President, Detroit Employment Solutions Corporation (DESC)

Date: January 9, 2024

Re: Detroit Employment Solutions Corporation Jumpstart Amendment

As requested, please find responses to Council request for a status update and metrics for the Jumpstart Program. Detroit at Work provided a verbal update on Detroit at Work ARPA programming in December 2023 to City Council and/or City Council staff members. Below is a written update.

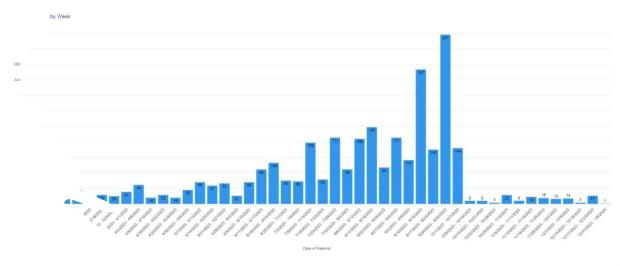
Detroit at Work began planning for the Jumpstart program in late 2022 shortly after city council approval. In January and February of 2023, Detroit at Work developed and conducted several trainings with In-Detroit Organizations (IDOs) contracted to serve as mentors to Jumpstart participants. JumpStart referrals began early February running in parallel with process development and approvals. JumpStart enrollments began in earnest mid-March after several processes were approved and refined.

Referrals and enrollments were slow in the first few months of the program period, however, after further coordination efforts, IDOs significantly increased referrals with over 1100 enrollments achieved in the last 4 months of 2023. See referrals and enrollments attached on the following page.

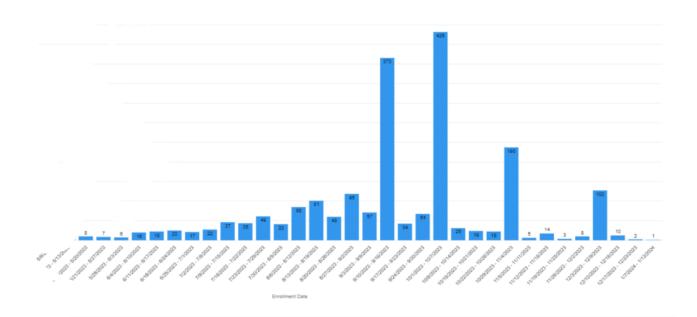
Detroit at work received a tremendous amount of interest in the program in the last several months. IDOs referred 3300 Detroiters to the Jumpstart program and over 1800 were deemed eligible. The Jumpstart program was budgeted to serve 1200 participants. Due to greater than anticipated interest, Detroit at Work is requesting an increase to support an additional 600 participants. This funding is available from budgeted ARPA funds.



## Referrals by week

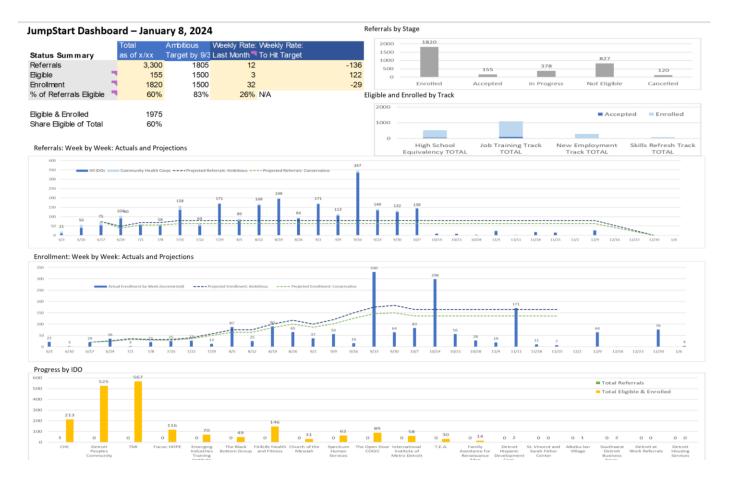


## Enrollments by week





## Jumpstart Dashboard



## **Budget Modification request summary**

Line Item	Original Contract	New Contract
Program Administration	\$ 4,451,208.00	\$ 4,187,574.00
De Minimis (DESC Administration)	\$ 374,593.40	\$ 419,729.40
Milestone Payments and Stipends (Participant Stipends and Milestone Payments to IDOs)	\$ 13,224,000.00	\$ 17,784,000.00
Contractual and Program Services (Participant Support Services, IDO Training, Program Assessments)	\$ 7,833,000.00	\$ 9,116,904.60
Total Contract Amount:	\$ 25,508,208.00	\$ 31,508,208.00

- ARPA budget for Jumpstart is approximately \$40 million. The proposed new contract amount is within budget
  - Program Administration expenses, have decreased.
  - Milestone Payments and Stipends have increased by approximately 4.5M to accommodate the additional 400 participants enrolled in the program.
  - Active participants are eligible to receive stipends for up to 18 Months.
  - Program Services is increased by 1.2M to meet the demand for more training opportunities.