

# City of Detroit

Janice M. Winfrey  
City Clerk

OFFICE OF THE CITY CLERK

Andre P. Gilbert II  
Deputy City Clerk

## DEPARTMENT PETITION REFERENCE COMMUNICATION

*To: The Department or Commission Listed Below*

*From: Janice M Winfrey, Detroit City Clerk*

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The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

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Petition No.	2023-352
Name of Petitioner	Big River Race Management LLC
Description of Petition	Please see request to hold "I Ran the D 5K" Submitted by Big River Race Management LLC, located at Comerica Park-Downtown Detroit on May 4 <sup>th</sup> , 2024, from 8:00 AM to 11:00 AM. Set-up to begin May 3 <sup>rd</sup> at 10:00AM complete by May 4 <sup>th</sup> 8:00AM with tear-down complete by 2:00PM.
Type of Petition	<b>Special Event</b>
Submission Date	10/16/23
Concerned Departments	Media Services, Buildings & Safety Engineering, Police Department, Fire Department, Municipal Parking Department, Transportation Department, Health Department; General Services Department,
Petitioner Contact	Matt Helbig Big River Race Management KK/c 314-825-9818 <a href="mailto:matt@brrm.com">matt@brrm.com</a>

## BRUSH PARK NEIGHBORHOOD

### \*\*\* TRAFFIC ALERT FOR SATURDAY MAY 6, 2023 \*\*\*

Dear Brush Park Resident,

Hello from the I Ran the D 5k! This year's event, a celebration of Detroit's amazing sports community, is once again raising money for The ChadTough Defeat DIPG Foundation which funds research to defeat pediatric brain cancers. The event takes place **THIS SATURDAY MAY 6 and begins at 8:30 AM at the Big Tiger at Comerica Park** and will run through your beautiful neighborhood. Runners and walkers of all ages and abilities come from all over the region to enjoy the closed streets of Detroit on a crisp Spring morning. 100% of the proceeds go to the ChadTough Defeat DIPG Foundation.

We try our best to **minimize any inconveniences** that sometimes come with road closures, so we wanted to let you know what to expect Saturday morning.

### Street Closures

An event of this size (we expect 5500 runners and walkers) will require us to close some of the roads in the neighborhood for safety purposes. Our course will include the following road closures including the times they will be closed to motorists:

- Brush from Montcalm to Mack – 8:15a – 10:30am
- Chrysler from Mack to Beaubien – 8:20a – 10:00am
- Beaubien from Winder to Erskine – 8:20am – 10:15am
- Erskine from Beaubien to Brush – 8:15am – 10:15am

We ask that cars be parked off course when possible. If you need to leave your residence during this time, we suggest you make plans to park outside of the course to avoid the closed streets. Police will be stationed at every intersection and will do their best to allow vehicles to cross the course, but expect delays.

Woodward, Mack and Gratiot Ave will remain open throughout the event.



### Can I participate?

Of course! This will be the 7<sup>th</sup> Annual I Ran the D 5k and we would like to invite you to be a part of it! You can participate as either a runner or walker. If you would like to join the race, please use the coupon BRUSH at time of registration for \$15 off your entry fee. Register to participate at [runsignup.com/iranthed](https://runsignup.com/iranthed)

We appreciate your patience and understanding and hope to see you out there on Saturday! We sincerely apologize for any inconvenience this may cause. If you need more information, please visit [runsignup.com/iranthed](https://runsignup.com/iranthed) or call Big River Race Management at 314-825-9818.

Sincerely,  
The I Ran the D Organizing Committee

**\*\*\* Approximately 130 Grabber Cones placed on the curb (to be moved to divide Street) on Mack from Brush to I-75 Service Drive and on I-75 Service Drive from Mack to south of ramp. \*\*\***

All barricades must be dropped at above locations by noon on **Friday, May 6, 2022**. Please contact Corporal Mark Carson at 313-237-2828 or at [carsonm692@detroitmi.gov](mailto:carsonm692@detroitmi.gov) with any questions.



**MARK CARSON**  
Corporal, Badge #1097  
Tactical Operations

March 15, 2022

Big River Race Management  
Tim Cornell  
456 Sovereign Ct, Suite B.  
Manchester, MO. 63011  
TIM@BRRM.COM

Tim,

Regarding Bally's Sports "I Ran the D", the locations and the amount of barricades needed are listed below:

<u>LOCATION</u>	<u>AMOUNT</u>
Witherell @ Adams	12 Type III
Witherell @ Elizabeth	3 Type III
Montcalm @ Witherell	6 Type III
Montcalm @ John R	3 Type III
Montcalm @ Brush	8 Grabber Cones
John R @ Fisher Service Dr.	5 Type III
Brush @ E/B Fisher Service Drive	8 Grabber Cones
Brush @ W/B Fisher Service Drive	3 Type III
Brush @ Winder (west side)	6 Grabber Cones
Brush @ Adelaide	6 Grabber Cones
Brush @ Division	6 Grabber Cones
Brush north of Division Driveway (west side)	6 Grabber Cones
Brush @ Alfred	6 Grabber Cones
West Side Driveway before Red Building	4 Grabber Cones
Brush @ Edmund	6 Grabber Cones
Brush @ Watson (Both Sides)	12 Grabber Cones (6 each side)
Brush @ Erskine (Both Sides)	12 Grabber Cones (6 each side)
Brush @ Eliot	6 Grabber Cones
Alley after Eliot	4 Grabber Cones
Brush @ Mack	6 Type III
Mack @ Beaubien	8 Grabber Cones
Mack @ St. Antoine	8 Grabber Cones
Mack @ Chrysler Service Drive	4 Type III 8 Grabber Cones
Chrysler Service Drive @ Wilkins	8 Type III (4 each side)
Winder @ Beaubien	4 Grabber Cones
Beaubien @ Division	6 Grabber Cones
Beaubien @ Alfred	4 Grabber Cones
Beaubien @ Wilkins	10 Grabber Cones
St Antoine and Ford Field Garage Driveway	6 Grabber Cones
St. Antoine @ Madison	4 Type III
Beacon @ Beaubien	5 Grabber Cones
Beacon @ Brush	6 Grabber Cones
John R @ Adams	6 Grabber Cones

## I Ran the D - 2024

### Clean-up Plan

The majority of our trash is produced inside Comerica Park and handled by the Comerica Park staff. We do drop 20+ trash boxes outside of Comerica Park and collect them post-event and deposit them in the Comerica Park dumpsters.

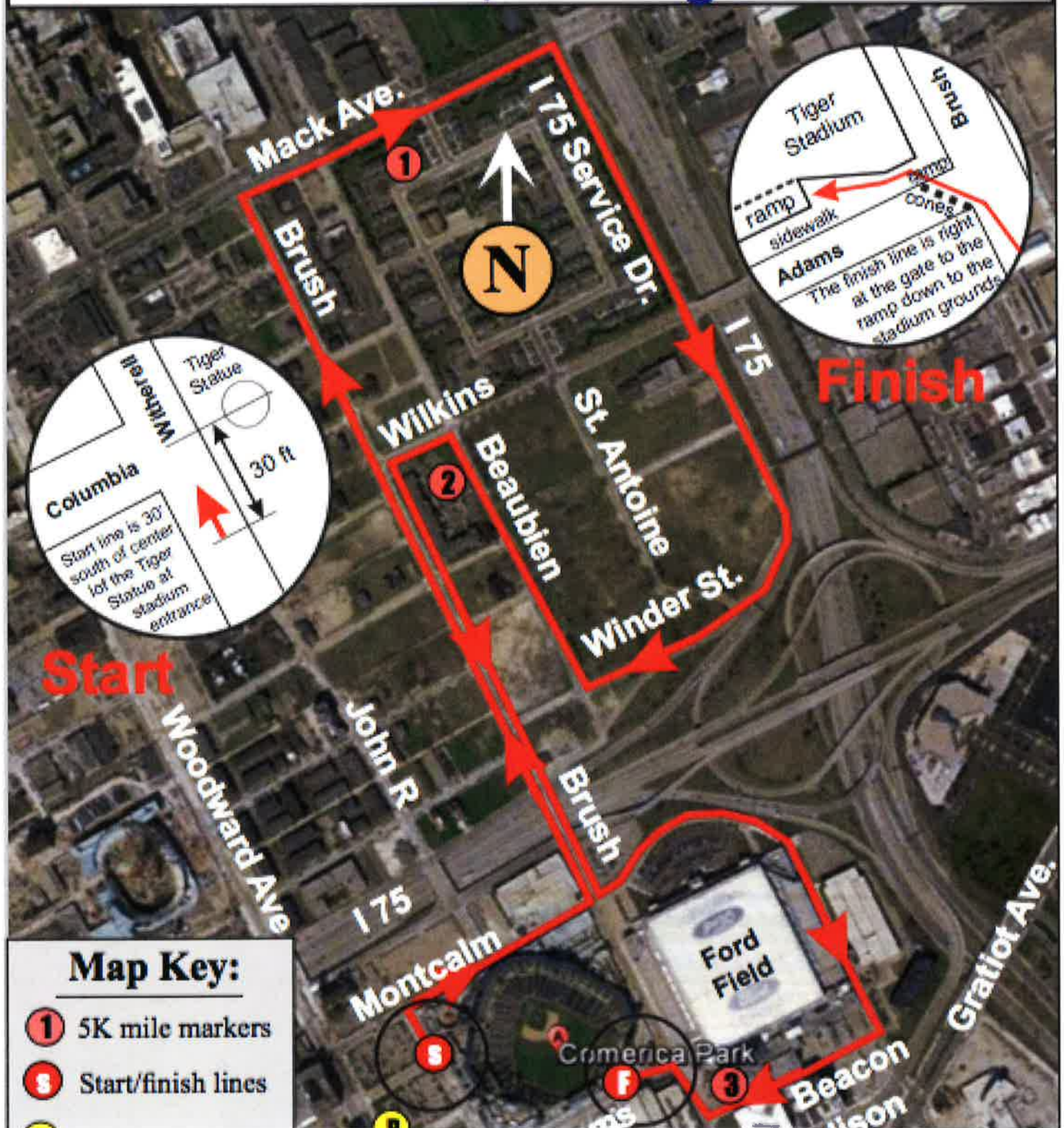
On course our water station has trash cans and is manned by volunteers who clean-up post race and leave the trash on the side of the road for our operations crew to pick-up.

Overall we generate a low amount of trash as we don't sell food or beverage.

# I RAN THE D 5K Course Map

USATF cert num: MI 1700 MN  
Cert effective: 4/22/17 - 12/31/27

## Detroit, Michigan



I Ran the D - 2024

### Emergency Response Plan

We work in conjunction with the Detroit Police Department's Tactical Operations unit led by officers Cybulski and Carson who are both on site during our event.

We coordinate the traffic closure plan as well as the emergency response plan with their help along with our operations team.

We have an on-site ambulance hired staffed with EMTs to respond to any medical emergencies. We also have trained medical staff within Comerica Park in the case of any medical emergencies.

Comerica Park security screen all individuals entering the park with metal detectors and bag searches.

In the case of inclement weather, we can use Comerica Park as a shelter zone and monitor the radar for lightning and severe storms. If severe weather is predicted to impact our event while the runners are on course, we will delay the start of the race till conditions improve or if they do not we will cancel the event. Any lightning strikes within 7 miles of the venue will result in a delay or cancelation of our event for a minimum of 30 minutes. Delays are discussed with the Tactical Operations unit and decisions are made by their team.

# City of Detroit Special Events Application Authorizations

## **AUTHORIZATION & AFFIDAVIT OF APPLICANT**

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

**Applicant Signature:** Matt Helbig

**Date:** 10/13/23

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

## **HOLD HARMLESS AND INDEMNIFICATION**

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

**Event Name:** I Ran the D 5k

**Event Date:** 05/04/2024

**Event Organizer:** Big River Race Management

**Applicant Signature:** Matt Helbig

**Date:** 10/13/2024



# SPECIAL EVENTS PETITION

Petition No: 2023-352

Event Name: I Ran the D 5K

Event Status: In Review

Petitioner Name / Organization: Big River Race Management LLC

Event Location: Comerica Park - Downtown Detroit

Event Date(s) and Time(s): 05/04/24 8:00 AM to 05/04/24 11:00 AM

Type of Event: Run/Marathon

Applicant Contact:	Submission Date:	10/13/23 11:21 AM
<b>Matt Helbig</b>	Date of Clerk's Office Referral:	10/16/23
<b>matt@brm.com</b>	Date of City Departments Sign Off:	10/25/23
<b>+1 (314) 825-9818</b>	Date Referred to Council:	10/27/23

### Department Approvals

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD
DPD Approval	DFD Approval	EMS Approval	GSD Approval Not Required	DDOT Approval	MPD Approval	DPW Approval Not Required	DHD Approval

Mayor's Office Special Events Signature: Susan Reinke\_\_\_\_\_

Date: 10/27/23\_\_\_\_\_

## General Event Information

Has this event been hosted before? Yes

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? Yes

Is this an annual event? Yes

Event Website: <https://runsignup.com/Race/MI/Detroit/IRantheD>

Which of these spaces will be used? Street, Private Facility

Will this event include the use or sale of marijuana? No

## Event Description

Brief Event Purpose & Description:

**A 5k that brings all of Detroit's sports fans together to celebrate the kickoff to the Tiger's**

Estimated Peak Attendance: 8000

Estimated Total Attendance: 6000-8000

Is this a public event? No

Will there be ticket sales or admission charged? Yes

Does this event use Hart Plaza? No

Will there be merchandise sold? No

Will you be taking donations? Yes

Is this a charity event? No

Does this event involve campers, tents and/or RVs? No

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? No

## Contact Information

Organization / Petitioner Name: Big River Race Management LLC

Mailing Address: 456 Sovereign Ct. Suite B

St. Louis                      MO                      63011

Primary Contact:	Secondary Contact:
<b>Matt Helbig</b>	<b>Lauren Pober</b>
<b>matt@brrm.com +1 (314) 825-9818</b>	<b>lauren.pober@ballysports.com</b>
<b>+1 (636) 527-9700</b>	<b>+1 (312) 623-3059</b>

Organization Type: Other

Organization Website: brrm.com

## Event Setup & Breakdown

Begin Setup: 05/03/24                      10:00 AM

Complete Setup: 05/04/24                      8:00 AM

Setup Location(s): Streets surrounding Comerica Park including Witherell and Adams

Event Start: 05/04/24                      8:00 AM

Event End: 05/04/24                      11:00 AM

Begin Tear Down: 05/04/24                      11:00 AM

Complete Tear Down:

05/04/24

2:00 PM

\_\_\_\_\_

Number of Trash Containers: 20      Number of Recycling Containers: 10

Cleaning Service Vendor: Comerica Park staff

Other Waste Elements: N/A

## Street Closures & Parking

How many streets will be closed: 5+

Will you be closing any part of Woodward Avenue? No

Street Closures (if there are 1-4 closed streets):

1. \_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

3. \_\_\_\_\_

\_\_\_\_\_

4. \_\_\_\_\_

\_\_\_\_\_

Will you charge attendees for parking? Yes

Will you have valet parking, or will you be blocking metered parking spaces? Neither

Describe the parking plan to accommodate anticipated attendance:

**The parking lots around Comerica Park are available for our event and they pre-sell par**

## Food & Beverage

Will food be served? No

Will food be prepared on site? \_\_\_\_\_

Number of food trucks: \_\_\_\_\_ Number of non-truck food vendors: \_\_\_\_\_

## Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? No

Will there be sales, service and/or consumption of alcohol in public at the event? \_\_\_\_\_

What type(s) of alcohol will be served? \_\_\_\_\_

Day(s) and time(s) alcohol will be served: \_\_\_\_\_

Will ice be used in any served beverages? No

## Stages, Tents, & Structures

Is a stage being built? No

How many stages will be used? \_\_\_\_\_

Do any of the stages have a canopy? \_\_\_\_\_

Number of tents 10' x 10' and smaller: 2

Number of tents larger than 10' x 10': 0

Tent Contractor: We own our own 10x10 tents

What other structures will your event include? N/A

Will your event use any grills? No

What kind of grills? \_\_\_\_\_

## Utilities & Portable Restrooms

Event Utilities that will be used: Utility Power

How will generators be fueled? \_\_\_\_\_

Generator contractor: \_\_\_\_\_

Will additional wiring be installed? No

Does the event require access to a hydrant? No

Will there be amplified sound? Yes

Will a sound system be used? Yes

Will you be providing Port-a-johns? Yes

## Security & Emergency Plans

Will the event have a security contractor? Yes

Security Contractor: Detroit Executive Group

Number of private personnel per shift: 2

Which of these apply to the private security personnel? Licensed, Armed Bonded

Will you contract emergency medical services? Yes

Name of emergency medical services contractor: Hart EMS

Does this event include fireworks? No

Day(s) and time(s) of fireworks: \_\_\_\_\_

Fireworks vendor: \_\_\_\_\_

## Attachments

<input type="checkbox"/>	Applicant Signature Page (required)
<input type="checkbox"/>	Event Clean Up Plan (required)
<input checked="" type="checkbox"/>	Security Plan (500 or less attendees)
<input checked="" type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input type="checkbox"/>	Security Contractor Agreement (if applicable)
<input type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)



City Council Member: \_\_\_\_\_

**Resolved,** The Mayor's Office is hereby authorized and directed to issue permits to Big River Race Management to host "I Ran the D 5k" on May 4, 2024 at Comerica Park and Downtown Detroit.

**PROVIDED,** that there will be DPD Assisted Event; and be it further

**PROVIDED,** that there will be DFD Pending Inspections; Contracted with Private EMS to Provide Services; and be it further

**PROVIDED,** that there will be BSEED Permits Required for Tents, Generators and be it further

**PROVIDED,** that there will be DPW Type III Barricades & Road Closure Signage Required; and be it further

**PROVIDED,** that there will be Municipal Parking No Parking Signs Required; and be it further

**PROVIDED,** that there will be a Business License Required obtained following City Council approval; and be it further

**PROVIDED,** that all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.