



CITY OF DETROIT

SCOTT BENSON

COUNCIL MEMBER

MEMORANDUM

To: Charles Raimi, Corporation Counsel (I)

Through: President Brenda Jones, Detroit City Council President

From: Council Member Scott Benson submitting memorandum relative to

Date: 12/21/2021

RE: PROHIBITION ON ADVERTISEMENT OF GUNS

SUMMARY:

I am requesting an update to the memorandum titled "Advertising Marijuana and Vaping Products" dtd 12 April 2021 to include the prohibition of advertising the sale of firearms. There are several billboards along East Eight Mile Road that advertise the sale of guns in neighborhoods that see extreme levels of gun violence. The advertising of this inherently dangerous product is highly inappropriate and seems to exacerbate an already untenably violent environment.

Please contact my office, at 313-224-1198, if you have any questions regarding this request.

DEPARTMENTAL CONTACT:

Name: Kerwin Wimberly

Position: Senior Policy Analyst

