



Administration Division  
Coleman A. Young Municipal Center  
Detroit, MI 48226

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www.detroitmi.gov

July 19, 2023

**HONORABLE CITY COUNCIL**

**RE: Petition #2023-241 - St. Aloysius Detroit Catholic Church, request to hang approximately 8 banners on Washington Boulevard between State Street and Grand River Avenue to celebrate their 150<sup>th</sup> Parish Anniversary.**

**The Department of Public Works, Traffic Engineering Division received the above referenced petition. This department has no objections to the placement of banners, provided that the banner installation is in compliance with the banner policy adopted by your Honorable Body on November 30, 2001, and subject to the following conditions:**

1. **8 (eight)** banners are to be located along Washington Boulevard between State Street and Grand River Avenue as shown in the attached map.
2. The duration of banner installation shall be from the City Council approval date and good for 6 months. For an additional 6 months, petitioner must submit an extension to City Council.
3. Banners shall not exceed thirty-two (32) inches in width by ninety-four (94) inches in height and should be acrylic or vinyl with standard slitting (also called "Happy Faces").
4. Banners shall be affixed to allow minimum of (15) feet clearance from walkway surface.
5. Banners shall not include flashing lights that may be distracting to motorists.
6. Banners shall not have displayed thereon any legend or symbol which is, or resembles, or which may be mistaken for a traffic control device, or which attempts to direct the movement of traffic.
7. Commercial advertising is strictly prohibited on all banners, including telephone numbers, mailing addresses, and website addresses.
8. A sponsoring organization's logo and/or name may be included at the bottom of the banner in a space no more than ten (10) inches in height by thirty (30) inches in length, and letter size shall be limited to four (4) inch maximum and placed at the bottom of the banner.
9. Sponsoring organizations may not include messages pertaining to tobacco and related products, alcoholic beverages, firearms, adult entertainment or sexually explicit products, or political campaigns or related agendas.

MICHAEL DUGGAN, MAYOR

**HONORABLE CITY COUNCIL (Cont.)**  
**Petition #2023-241**

10. Sponsoring organizations may not include legends or symbols which may be construed to advertise, promote the sale of, or publicize any merchandise or commodity, with the exception of sponsorship as described in the banner policy (see section 9 of the policy).
11. Banner placement must be a minimum of 120 feet or every other pole apart, whichever is greater, including banners that may exist at the time of the installation and is limited to a two thousand (2000) feet radius area of the event location or within the stated organization's boundaries.
12. The design, method of installation and location of banners shall not endanger persons using the highway or unduly interfere with the free movement of traffic.
13. The petitioner *SHALL* secure an approval from **Public Lighting Department** to use their utility poles to hang the banners.
14. The petitioner *SHALL* secure Right of Way permit from City Engineering Division every time the banners are changed/replaced.
15. The wording on the banners will be (please see below).

If deemed appropriate by the City of Detroit, The City reserves the right to have the banners removed by the Petitioner at the Petitioner's cost prior to expiration date.

Respectfully Submitted,

  
Ron Brundidge, Director

Department of Public Works

Copy:

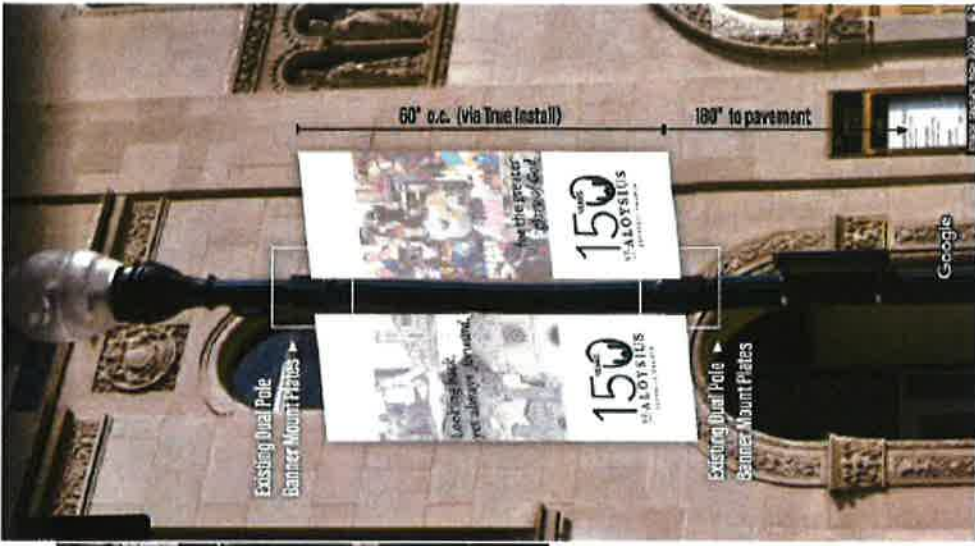
Linda Vinyard, Mayor's Office

Oladayo Akinyemi, DPW

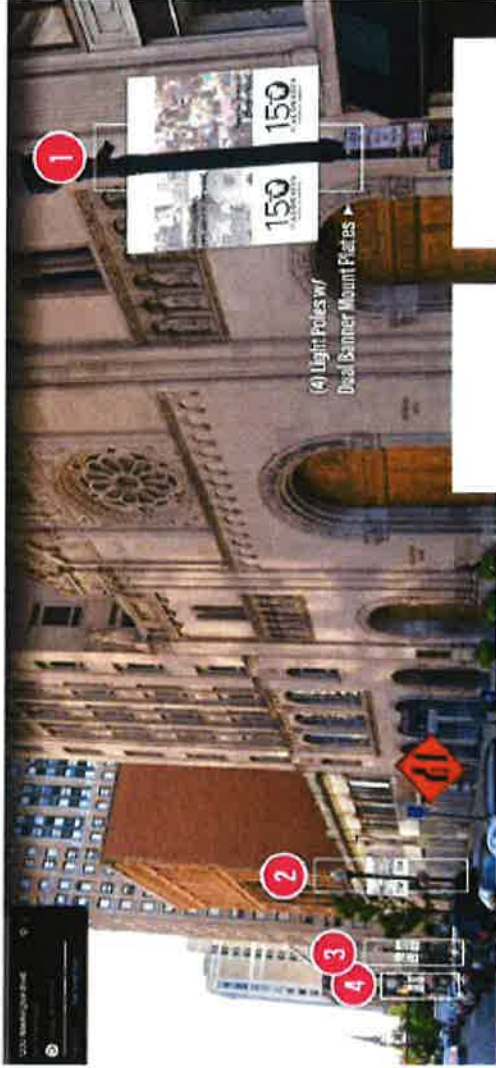
James Hannig, DPW

Prasad Nannapaneni, DPW Traffic Engineering Division

MICHAEL DUGGAN, MAYOR



**2-1 LIGHT POLE DETAIL - Existing Dual Pole Banner Mount Plates**  
 East side of WASHINGTON BLVD, between GRAND RIVER AVE. and STATE ST.

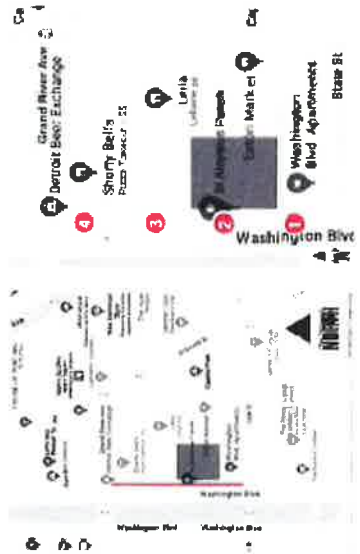


**1-1 LIGHT POLE LOCATIONS - Dual Pole Banners Street View 'X'**

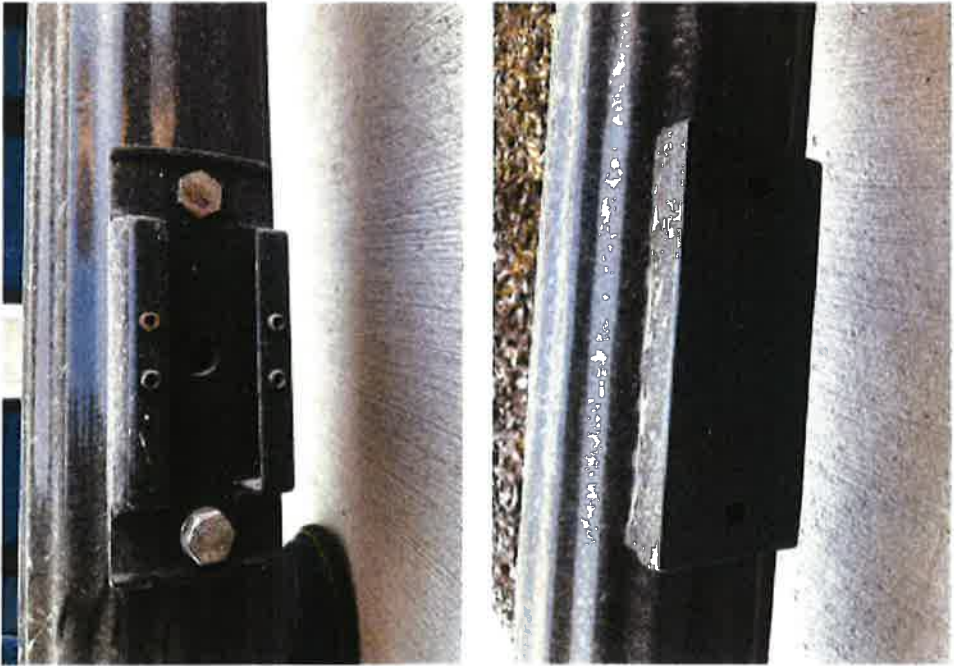
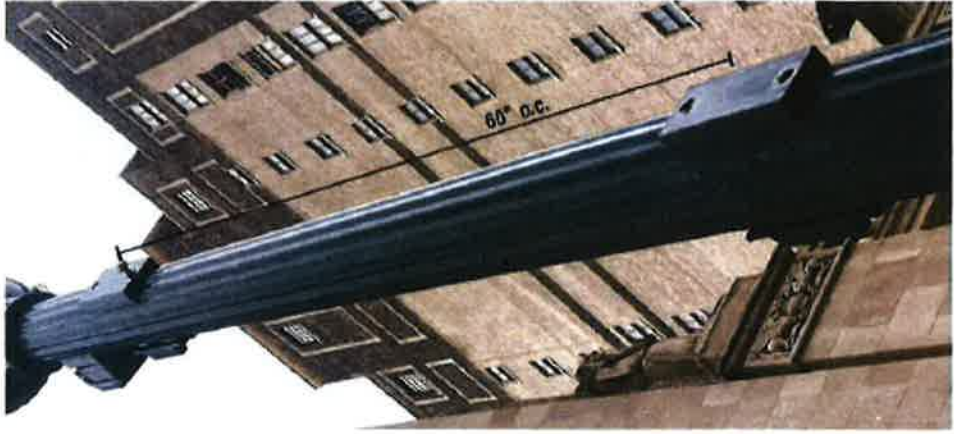
East side of WASHINGTON BLVD, between GRAND RIVER AVE. and STATE ST.



(B) 24 x 60 in. 2-Sided Pole Banners on (4) Light Poles



**DESIGNATED LIGHT POLE LOCATIONS**



**2-2 LIGHT POLE DETAIL - Existing Dual Pole Banner Mount Plates**

East side of WASHINGTON EXCD. between EDWARD BOWEN AVE. and STATE ST.



Public Lighting Authority

400 Monroe Street, Suite 485  
Detroit, Michigan, 48226  
313-324-8291 Phone  
313-638-2805 Fax  
www.pldetroit.org

**OUR MISSION** is to improve,  
modernize and maintain the  
street lighting system in Detroit.

June 28, 2023

The Honorable City Council  
1340 Coleman A. Young Municipal Center  
Detroit, Michigan 48226

**RE: St. Aloysius Detroit Catholic Church  
Petition # 2023-241**

Dear Council Members:

St. Aloysius Detroit Catholic Church is requesting permission to hang approximately 8 banners on Washington Boulevard to celebrate their 150<sup>th</sup> Parish Anniversary.

The Public Lighting Authority has inspected poles and finds them to be structurally sound and is recommending approval for St. Aloysius, Detroit Catholic Church to hang banners on Washington Boulevard (between State Street and Grand River) from June 1, 2023, to December 1, 2023.

**Please note: Due to configuration of pole, temporary brackets must be used.**

**Please note: Permission for banner requests given by City Council is good for 6 months. For an additional 6 months, petitioner must submit an extension to City Council.**

Respectfully Submitted,

Beau Taylor, Executive Director  
Public Lighting Authority

Enclosure: Petition

cc: Council Members  
File  
PLD