



DEPARTMENTAL SUBMISSION

DEPARTMENT: OCFO-Office of Contracting & Procurement
FILE NUMBER: OCFO-Office of Contracting &
Procurement-2224

RE:

Submitting Reso. Autho. Contract No. 6005210

SUMMARY:

100% Grant Funding – To Provide a Media Strategist for Planning and Buying Services for the Health Department and Other Grant Funded City Departments. – Contractor: Emerald Media, LLC – Location: 440 Burrough Street, Suite 134, Detroit, MI 48202 – Contract Period: Upon City Council Approval through April 17, 2026 – Total Contract Amount: \$2,000,000.00. **Health**

RECOMMENDATION:

100% Grant Funding – To Provide a Media Strategist for Planning and Buying Services for the Health Department and Other Grant Funded City Departments. – Contractor: Emerald Media, LLC – Location: 440 Burrough Street, Suite 134, Detroit, MI 48202 – Contract Period: Upon City Council Approval through April 17, 2026 – Total Contract Amount: \$2,000,000.00. **Health**

BY Choose an item.

Sandra Stahl, Chief Procurement Officer
Office of Contracting and Procurement Office

RESOLVED: that Contract No. 6005210 referred to in the foregoing communication dated May 31, 2023 be hereby and is approved.

DEPARTMENTAL CONTACT:

Name: Alexandria Vaughn-Powe
Position: Procurement Assistant